

Module Descriptions

Integrated Design Bachelor

Valid from winter semester 2023/24

Date: 05/12/2023

The following translation of the module handbook is provided as a courtesy and is not to be considered authoritative. The original module handbook is available in German.

DESIGN FUNDAMENTALS BA (BA.GL.1)

GENERAL DATA

Module level	Bachelor
Semester	1. Semester
Language	German
ECTS	24
Applicability	DM, FK
Module requirements	
Module responsibility	Prof. Olav Westphalen & Prof. Samuel Nyholm
Lecturer	All full-time lecturers from the design supplemented by lecturers of the respective semester

WORKLOAD

Total hours	600
Attendance hours	180
Private study hours	420
Private studies details	<ul style="list-style-type: none">› Preparation and follow-up of classroom teaching,› Workshop attendance, skills and practice operation,› Documentation, exam preparation and execution of the exam,› Overall preparation of the first semester tour.
Duration of the module	1st Semester
Frequency	winter semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms	The teaching usually takes place as a workshop in intensive supervision in the team and in individual meetings. The teaching of (technical) skills is integrated in coordination with the workshops.
Examination form	design concept
Examination	The examination is performed in the form of the first semester tour. Here, the entire results of the module are presented jointly by students of the first semester.
Examination criteria	

Media/literature	Will be announced in the respective course.
Prerequisites for the award of credit points	The ECTS credit points are achieved through successful participation.
Assessment	This module is not graded, but is completed with pass/fail.

CONTENT AND QUALIFICATION GOALS

Content	<p>The module is composed of 12 courses (short, intensive, design studies) from the ID teaching area. These 12 courses are linked by a common semester theme. In this module, students learn about a variety of different teaching areas, learning methods, approaches (archetypal design processes), and (handicraft) techniques. The 12-unit elective option results in a maximum mix of students. In addition, there is the jointly developed organization and implementation of the tour. Workshop blocks 11 and 12 will be devoted to the preparation of the tour. Here all BA ID students of the year get to know each other and get an impression of all workshops via the presented works and according to the teaching areas.</p>
Qualification goal	<p>In the first semester, students work with a variety of teachers and workshops/workshop leaders and thus, in addition to learning numerous basics, become familiar with the possibilities of the course of studies. Through the very different types of design and work processes that students are exposed to in the first semester, students are introduced to the concept of the Integrated Design system. A key feature of integrated design is the rich repertoire of approaches. The prospective designers begin to learn to select and combine these diverse possibilities, depending on their purpose.</p>

DESIGN HISTORY (BA.T.1.)

GENERAL DATA

Module level	Bachelor
Semester	1
Language	German
ECTS	6
Applicability	The module is can also be attended by students of other study programs if they are interested.
Module requirements	Suitable for first-year students
Module responsibility	Prof. Dr. Annette Geiger
Lecturer	Professors and lecturers in the field of "General Sciences"

WORKLOAD

Total hours	150
Attendance hours	60
Private study hours	90
Private studies details	
Duration of the module	1st Semester
Frequency	winter semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms	1 lecture, 1 tutorial (including consultative individual discussions on the topic of the academic paper) and field trip to exhibitions/museums on the history of design.
Examination form	presentation, term paper, report
Examination	Participation, scientific homework, exercises for scientific work
Examination criteria	«Create/Reflection» form your own choice of topics, theses and questions «Tools» scientific research, reading and text work «Skills» scientific reasoning «Transfer» term paper on self-chosen topic
Media/literature	› Lecture: Lectures with beamer presentation. › Literature: A. Geiger: Andersmöglichsein. Zur Ästhetik des

Designs. Bielefeld: Transcript, 2018 as well as bibliography on the individual topics/disciplines of design.
› Exercise: handouts, worksheets

Prerequisites for the award of credit points

Successful completion of the scientific homework and the exercises for scientific work;
After regular and active participation, the module is completed with an examination according to §4 of the study-specific Bachelor examination regulations.

The ECTS credit points are achieved through successful participation.

Assessment

This module is not graded, but is completed with pass/fail.

CONTENT AND QUALIFICATION GOALS

Content

Lecture on the theory and history of design (1850 to the present) with references to general art and cultural history, respectively it's interfaces with technology and media theory. A broad historical overview is conveyed, the lectures are very visually oriented through diverse illustrative material. Epochal terms, styles, design positions and design theories up to the present are explained and discussed. The exercise serves as an introduction to scientific work, according to university or academic standards.

Qualification goal

The overview lecture enables the students through the knowledge gained to formulate their own interests in the field of theory and history of design within the framework of an academic term paper. They are able to reflect and present concrete topics, strategies and disciplines of design in their own argumentation.

EXEMPLARY FUNDAMENTALS BA (BA.GL.2)

GENERAL DATA

Module level	Bachelor
Semester	2. Semester
Language	German
ECTS	18
Applicability	<p>DM, FK</p> <p>Students of the Master's program ID can take courses of this Bachelor module instead of the Integrated/Individual mandatory project in the second semester and receive credit for up to 9 CP. Master's students who did not complete their Bachelor's degree at the HfK can thus deepen their interdisciplinary qualifications with regard to their Master's intention and link these to their Individual Master's project.</p> <p>Furthermore, master students can qualify themselves in these courses via peer teaching.</p>
Module requirements	Participation in BA.GL.1
Module responsibility	Prof. Alexander Sahoo, Prof. Oliver Niewiadomski
Lecturer	All full-time lecturers from the design supplemented by lecturers of the respective semester

WORKLOAD

Total hours	450
Attendance hours	210
Private study hours	240
Private studies details	<ul style="list-style-type: none">› Preparation and follow-up of classroom teaching,› Workshop attendance, skills and practice operation,› Documentation, exam preparation and execution of the exam
Duration of the module	1st Semester
Frequency	summer semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms	Teaching usually takes place through exercises in intensive supervision in the team and in individual discussions. The teaching of (handicraft) skills is integrated in coordination with
-----------------------	---

the workshops.

Examination form

design concept

Examination

Carrying out design and development exercises;
documentation and Presentation exercises based on the
design results

Examination criteria

«Contexts / Concepts»

Interaction with students and teachers

Active participation

Penetration of the questions

«Create»

Inventiveness and experimentation

formal quality of the designs

presentation / documentation

«Tools»

insights into sculptural qualities

ability to work in a team

Time management and continuity

«Skills»

Conciseness in design and communication

Sensitivity in form perception

Craftsmanship and precision

Media/literature

The media forms and the literature will be announced in
advance of the respective course according to the subject
areas and topics or deposited as a reference in the Art Library
at the HfK Bremen.

**Prerequisites for the award of
credit points**

The ECTS credit points are achieved through successful
participation.

Assessment

This module is not graded, but is completed with pass/fail.

CONTENT AND QUALIFICATION GOALS

Content

This module consists of two courses.

From the spectrum of general design fundamentals, two topics
will be exemplified, such as:

Drawing & Visualization; 2D/3D Form; Type & Image; Color,
Material & Structure.

Students have various options to choose from. In addition to
dealing with the content of the selected basic complex, the
main focus is on methodical procedures and self-determined
acquisition of the basics of design.

By way of examples, the students get to know and apply

method-dependent procedures such as research, conception, experiment, design, realization and documentation as part of the design process.

Qualification goal

The main objectives of all general design principles are: sensitization of perception; Training and differentiation of aesthetic sensibility; conditions and laws of perception and their design application. The aim here is not to cover the entire spectrum of design principles, but to use the example of the exemplarily chosen principles and the underlying visualization of design processes to enable students above all to continue to develop the design principles they need, as well as to work independently on a project-related basis.

DESIGN THEORY (BA.T.2.)

GENERAL DATA

Module level	Bachelor
Semester	2
Language	German
ECTS	6
Applicability	The module can also be attended by students of other study programs if they are interested.
Module requirements	Attendance of the module BA.T.1 in the 1st semester
Module responsibility	Prof. Dr. Annette Geiger
Lecturer	Professors and lecturers in the field of "General Sciences"

WORKLOAD

Total hours	150
Attendance hours	60
Private study hours	90
Private studies details	
Duration of the module	1st Semester
Frequency	summer semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms	1 exercise/writing workshop, 1 seminar
Examination form	presentation, term paper, report
Examination	Participation, exercise Seminar: presentation with written elaboration or scientific term paper.
Examination criteria	«Create/Reflection» create your own choice of topics, theses and questions «Tools» scientific research, reading and text work «Skills» argumentation, discussion and rhetoric in individual and team work «Transfer»

presentation and/or documentation, oral and written

Media/literature

Audio-visual media for lectures/presentations, reading material and literature depending on the focus of the seminar

Prerequisites for the award of credit points

Exercise, seminar: successful presentation with written elaboration or term paper.

Assessment

This module is not graded, but is completed with pass/fail.

CONTENT AND QUALIFICATION GOALS

Content

In the seminars with a choice between several parallel options, students can thematically deepen their specific interests. Offers are made from all areas of design (product, graphic and fashion design, as well as photo, film, media and space), so that everyone can pursue their own direction.

In the exercise, students receive feedback on the academic term paper of the previous semester.

Qualification goal

The seminars on design theory support students in relating the knowledge gained to their own position finding in the broad field of design. They learn to formulate and reflect on their own attitude towards design, they can situate their own design strategies in the field of contemporary discourse. In addition, they will learn how to present themselves orally through presentations and practice written formulation in the exercise/writing workshop in order to be able to accompany the practical projects in documentary form and legitimize them argumentatively.

OPEN TOPIC BA 1 (BA.OT.1)

GENERAL DATA

Module level	Bachelor
Semester	2., 3., 5. und 6. Semester
Language	German
ECTS	4
Applicability	Open for DM and FK

In the Master's program ID, courses of this module can be taken instead of the elective module MA.BO.0 in the first or second semester and credited with 4 ECTS. Master's students who completed their Bachelor's degree outside the HfK Bremen can thus deepen their interdisciplinary qualifications with regard to their Master's project. Furthermore, master students can additionally professionalize themselves in these courses via peer teaching or as team leaders.

Module requirements	Preparation possibilities via literature lists, organization (e.g. of excursions) or preparatory workshop courses will be communicated to the participants in good time and coordinated with the courses offered. Preparatory literature can also be deposited in the art library of the HfK Bremen.
----------------------------	--

Module responsibility	Prof. Ursula Zillig: > Variante 1 (Gestalterisches Kurzprojekt) > Variante 2 (SI AG) und > Variante 3 (Portfolio); Bettina Pelz: > Variante 4: [Schlüsselkompetenzen/ Existenzgründung] Kurzprojekt!. > Variante 2 [SI AG] und > Variante 3 [Portfolio]
------------------------------	---

Lecturer	All full-time faculty in ID degree programs, including DM and FK, adjunct faculty for each semester.
-----------------	--

WORKLOAD

Total hours	100
Attendance hours	45
Private study hours	55
Private studies details	Depending on the individually agreed focus, the proportions may vary and will be listed accordingly in the event description: > Preparation and follow-up of classroom teaching, > Workshop attendance, skills and practice operation,

› Documentation, exam preparation and execution of the exam

Duration of the module

1st Semester

Frequency

summer and winter semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms

› Variant 1:

Exercise, workshop, design (short) project.

› Variant 2:

Student-initiated working group (SI AG).

› Variant 3:

Exercise, workshop, creative (short) project

› Variant 4:

Exercise, workshop, seminar, lecture series

Examination form

design concept, presentation, term paper

Examination

› Variant 1:

The examination performance is given in the form of a presentation of the research, the achieved work results and the practical work as a design examination (presentation of the design). This is intended to demonstrate that the instruments of the design process have been understood and can be applied. The grade is composed of equal parts of the design, the practical work and the presentation.

› Variant 2:

As variant 1 design examination or alternatively in the case of seminar form, presentation/report

› Variant 3:

As variant 1 with the objective "portfolio".

› Variant 4:

The examination performance includes the elaboration of an individual basic income, a presentation and an elaboration ("Handlungsweisung") on one of the main topics. The grade is composed of equal parts of conception, design and presentation

Examination criteria

For variants 1, 2 and 3: "Contexts / Concepts". Research, contexts, conception/planning, application and reflection of findings or research from theory into design project Process, approach, procedure, designing, experimenting, dummies, prototyping, production, implementation, "Tools" (design fundamentals/technical skills). Acquisition and application of technology/technical skills, design fundamentals. "Skills" (soft skills) Social interaction and communication, teamwork skills, participation, motivation, self-management, time

management, "Transfer" (presentation and/or documentation) presentation, documentation. For variants 1 and 2 for scientific-theoretical content: "Create / Reflection" Penetration of a topic / research field in the field of design, art, culture, society, formation of own research questions / individual topics "Tools" Learning research methods: reading / bibliography / interdisciplinary and multimedia research / excursion / exhibition visits, etc. "Skills" Joint group work and/or self-study time/individual work Active participation, oral contributions in seminar discussions Time management in researching, presenting and writing texts "Transfer" Presentations during course hours individually or as a team, documentation/essay and/or term paper

› Variant 4

«Contexts/Concepts» Basic understanding of creative industry existential strategies and their building blocks
 «Design» Development of an existential concept / business plan
 «Design Basics / Technical Skills» Basics Excel, text development, graphic design, catalogue raisonné / project
 «Skills» Transdisciplinary work, peer review, cooperation, documentation, presentation, communication, dissemination
 «Presentation / Documentation» Presentation of an existential concept, in written form and as a lecture
 «Evaluation parameters» completeness of business planning, coherence of specializations, portfolio development and profitability, coherence of business planning content, design presentation and choice of media, independence, originality of economic concept, feasibility

Media/literature

Will be announced in time according to the teaching areas/topic fields
 announced in time for the respective event.

Prerequisites for the award of credit points

Assessment

These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

CONTENT AND QUALIFICATION GOALS

Content

› Variant 1:
 Creative short project: While the creative project always includes the entire process (research, conception, design, realization, presentation), in this variant - the creative short project - partial aspects are required and promoted. Depending on the responsible teachers and possible semester topics, the courses have different emphases and characteristics. The contents can be oriented towards individual teaching areas or

be integrated, interdisciplinary or even transdisciplinary. Conceivable for the two-week block format are also excursions and/or workshops with external partners from practice and short summer schools with other institutions in Germany and abroad.

› Variant 2:

Student-initiated working group: The working group is a student-initiated team project that is independently organized and dedicated to design and content-related issues. The topics revolve around university-related or generally socially relevant issues and aim to generate, expand and communicate design-related knowledge, content and work results. The idea of an AG also includes the connection to an entrepreneurial practice and must not only be an individual and technical competence extension. Non-profit concepts are expressly desired. Examples are: the development of relevant lecture and/or film series including their communication and implementation; the research of materials, materials or manufacturing processes and their communication, exhibition or presentation; the development of university-relevant publications; the development, communication and organization of exhibitions, performances and/or (fashion) shows; social initiatives such as neighborhood or solidarity projects.

› Variant 3:

Portfolio: Where do I come from, where am I, and where do I want to go? What makes me and what makes my work? The content of this module variant is the perspective development and design of an independent analog and digital portfolio in contemporary formats for applying to study abroad, an internship at home or abroad, or a first job. Relevant platforms and corresponding contemporary formats are researched and analyzed. Individual contents, their reflection and connections, as well as the aesthetic quality will be made the subject of joint debate. In doing so, intercultural competencies are addressed and practiced in addition to communicative competencies.

› Variant 4:

Key competencies and professionalization:

Professionalization aims at the ability to think and act reflexively, to take

initiative and sovereignty in a professional as well as economic perspective. It also includes the ability to integrate the issues of the day into the frame of reference of one's own activity. By expanding knowledge about and understanding of economic frameworks as well as key competencies, the synchronization of professional and economic action is made possible. In order to enable business start-ups, the fundamentals of economic action are taught. This includes the basics of process and project management as well as business planning. Part of this are costing and calculation, basic concepts of tax law, business and legal forms as well as property rights and rights of use.

The focus of the key competencies is on personal and social skills as well as strategies for moderating complex situations and methods for communicating innovations.

Qualification goal

> Variant 1:

Depending on the orientation/content of the course offerings, the qualification objectives can be focused in a variety of ways. The offerings can, for example, focus on the example-based acquisition or expansion of subject-related technical skills and their targeted application - also with cooperation partners from practice - and expand the competence to select, transfer or combine methods. They can also enable students to acquire competence in dealing with interdisciplinary tasks, interdisciplinary teaching and student teams, and hold out the prospect of intercultural experience with corresponding competence gains.

> Variant 2:

In addition to the qualifications from variant 1, the independent conception and organizational form of the SI AG particularly promotes the students' own initiative, independence and communication skills. Due to the sustainable, solidarity-based or social orientation of the format, students are particularly sensitized to responsible action and teamwork.

> Variant 3:

Students are confronted with the construction and perspective development of a portfolio. In the joint discussion of the content and aesthetic quality of the portfolios, students learn to engage in a professional dialogue and to classify and express their individual competencies and projects. An own creative point of view can be formulated and presented with contemporary media in relevant formats. Any technical skills that may be lacking for this purpose are supplemented or newly acquired.

> Variant 4:

Students expand and reflect on their professional action skills for pathways into employment, self-employment, and/or an unfamiliar practice. They learn to understand the fundamentals of business planning and develop independent concepts accordingly. Students develop an awareness of how professional and key competencies can be combined in the development of an independent profile and a sustainable economic existence. Students learn the basics of economic activity, such as identifying basic needs, developing professional and economic potential, as well as planning their use. Students acquire the ability to orient themselves in complex, diversely differentiated and changing contexts, both professionally and economically. In accordance with the dynamics of the design disciplines and changing economic contexts, students develop the ability to recognize deficits in professional and key competencies and to develop independent

strategies to overcome them.

MENTORING PROGRAM BA (BA.ME.0)

GENERAL DATA

Module level	Bachelor
Semester	2.-6. Semester
Language	German
ECTS	10
Applicability	The module is not compatible with other degree programs; it is a mentoring program for the ID study program.
Module requirements	Required course for all students of integrated design
Module responsibility	Prof. Tania Prill, Prof. Füsün Türetken
Lecturer	All full-time lecturers of the study program ID

WORKLOAD

Total hours	300
Attendance hours	90
Private study hours	210
Private studies details	<p>Attendance hours: 90 h total (15 h per semester)</p> <p>Private study hours: 210 h total (30 h per semester), of which:</p> <ul style="list-style-type: none">› Preparation and follow-up of the mentoring meetings.› Keeping a mentoring journal with documentation on the course of studies; the contents discussed in the mentoring meetings and their implementation;› Logging problems that arise in the course of study;› Outlining possible solutions
Duration of the module	2th - 7nd Semester
Frequency	summer and winter semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms	The module consists of regular one-on-one meetings between the mentor and the mentee. The meetings can also take place in small groups or with all participants.
-----------------------	--

Examination form	report
Examination	The examination performance is the successful participation in the mentoring offers and the documentation of the mentoring topics and process.
Examination criteria	«Create / Reflection» (themes / theses / questions). «Tools» (application of design principles in relation to documentation / planning). «Skills» social interaction and communication «Transfer» (documentation/journal)
Media/literature	Are offered individually, tailored to the needs of the students.
Prerequisites for the award of credit points	The ECTS credit points are achieved through successful participation.
Assessment	This module is not graded, but is completed with pass/fail.

CONTENT AND QUALIFICATION GOALS

Content	<p>The mentoring program supports students individually in their course of studies with questions of organization and structure and gives tips on learning techniques, for example in the case of exam difficulties or exam anxiety. It focuses on the needs, experiences, skills, current and future challenges, wishes and problems of the mentees in relation to their studies. The mentees are supported by the mentors in the planning, implementation and follow-up of their semester abroad or internship. In addition, the mentoring program offers them support in self-organization which is very important at the HfK as well as orientation in the increasing digitalization of their studies.</p> <p>In the 2nd semester, the mentees are assigned a mentor for the following six semesters, who will gain focused insight into the mentee's course of study over the years. This assignment ensures an easier entry into the HfK study structure for the 2nd semester students. In the higher semesters, the main focus is on intergenerational exchange. There are no ivory towers in mentoring. An empathetic learning experience is created from which both sides benefit and which means an exchange of information for both. Therefore, mentoring is not only top-down, but also bottom-up. The mentors treat the students with great respect.</p> <p>The program enables the students to set their goals clearly. In the individual meetings with the mentors, no content-related topics are discussed in relation to the modules, but rather the course of the studies is reflected upon and planned. The mentors advise the students in individual study matters, draw the students' attention to possible problems and support them</p>
----------------	--

in the overall course of their studies. Over several semesters, a relationship of trust is built up that is characterized by appreciation.

The documentation of the mentoring kept by the students helps to keep track of the course of studies. The log kept in the documentation helps to localize positive aspects as well as difficulties in the course of studies and guarantees a continuous exchange with the mentors. In the mentoring program, the choice of modules is discussed, how to deal with self-study time, problems with CP's, ideas for activities after graduation and referrals to professional contact points. The students should be enabled to get the best possible out of their studies at the HfK, taking into account the standard period of study.

Qualification goal

Regular engagement with the content of the studies has a positive effect on students' motivation. This is reflected not least in academic performance and the timely completion of examinations. However, mentoring is not intended to establish a connection to the teaching situation of the mentees, but rather to represent an extension of the HfK contacts. The mentees may meet professors from different fields of study or disciplines outside their own field of interest, which can be particularly beneficial for the mentoring program, as it can generate diverse perspectives and open up space for different perspectives. The mentors will point students towards other possibilities of consultation and guidance or support. This reduces learning hierarchies. Students are guided through their studies at the HfK and have to spend less energy on gathering the necessary information, as the exchange of knowledge in mentoring relieves them of this task. The professional support of the mentors enables them to concentrate on the respective study content, facilitates clear study organization, and strengthens the ability to organize themselves.

DESIGN PRAXIS BA 1 (BA.GP.1)

GENERAL DATA

Module level	Bachelor
Semester	3.-6. Semester
Language	German
ECTS	18
Applicability	DM, FK

In the Master's program ID, courses of this module can be taken instead of the Integrated/Individual Elective Project in the second semester and credited with 9 CP. Master's students who did not complete their Bachelor's degree at the HfK can thus deepen their interdisciplinary qualifications with regard to their Master's project. Furthermore, master students can qualify themselves in these courses via peer teaching or professionalize themselves as team leaders.

Module requirements Basic knowledge from the first two semesters

Module responsibility Prof. Andrea Diefenbach Prof. Tanja Diezmann

Lecturer All full-time lecturers of the design of the study program ID, also of the study programs DM and FK supplemented by lecturers of the respective semester

WORKLOAD

Total hours	450
Attendance hours	210
Private study hours	240
Private studies details	240 h, of which: <ul style="list-style-type: none">› Preparation and follow-up of classroom teaching,› Workshop attendance, skills and practice operation,› Documentation, exam preparation and execution of the exam
Duration of the module	1st Semester
Frequency	summer and winter semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms Teaching usually takes place as project work in intensive

supervision by team and in individual meetings. Workshops and exercises to teach basics and skills are integrated in coordination with the workshops.

Examination form

design concept

Examination

The examination performance is given in the form of a presentation of the achieved work results and the practical work as a design examination. This should prove that the instruments of the design process have been understood and can be applied. The grade is composed proportionally of the conception, the practical work, or exercises in the workshops, the presentation and the documentation. The specific examination performance is listed in the description of the respective course.

Examination criteria

Assessment is based on the following criteria, which are set out in each course:

«Contexts / Concepts»
«Create»
«Tools»
«Skills»
«Transfer»

Media/literature

Will be announced in advance of the respective course or deposited in the art library of the HfK Bremen.

Prerequisites for the award of credit points

After regular and active participation, the module is concluded with an examination (according to §4 of the subject-specific Bachelor examination regulations).

Assessment

These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

CONTENT AND QUALIFICATION GOALS

Content

The module usually consists of two courses from the teaching areas of the ID semester. Students can individually link the contents of two courses or initiate courses as an initiative of student teaching. Alternatively, the module may be offered as one interdisciplinary or cross-disciplinary course. The Integrated Design provides a content coupling with the General Sciences modules of the 10th semester.

Depending on the responsible lecturers and possible semester topics, the courses have different focuses and imprints of the following contents: By studying examples, students go through a design process from research to conception and from design to final realization. Experimental and conceptual design practices are practiced and applied in the individual design. The necessary media, basics, skills, programs or production

techniques are taught to the students and tested in the workshops of the HfK. Both independent work and teamwork are particularly encouraged. Interim results are regularly presented, reflected upon and discussed. At the same time, self-reflection and personal perception are encouraged. Specific presentation and documentation techniques as well as feedback methods are taught to the students in the further process and are also practiced by them in the preparation of the final module examination.

Qualification goal

From the wide range of teaching areas, positions and cooperations, students can choose their individual course of study from the third to the sixth semester and acquire a correspondingly broad or in-depth qualification - accompanied by advice from mentoring.

The multiple running through of design processes (with research/conception/idea/implementation/presentation) with different approaches, contexts and complexities increasingly qualifies the students to design this process independently, to reflect on different methods and to be able to react flexibly to new challenges and problems in the individual design. Across disciplines, projects or applications, students are enabled not only to apply the basics, research techniques, design methods and skills they have learned up to that point, but also to expand them individually as required by the situation and/or to develop new ones. Repeatedly going through and completing this type of module ensures increasingly independent application and deepening of the following skills: Working in the workshops is understood as a natural part of the design process, the generation of ideas and their concretization, as well as integrated. Based on comprehensive research, they will be trained to sketch their concepts, as well as to reflect, visualize, realize and document their design work. The students are enabled to work independently on projects, to develop more complex tasks or to work on interdisciplinary topics. This enables them to react flexibly to the specific requirements of different projects and professional fields. Different design approaches and design methods can be combined, interpreted and reflected upon in a practice-oriented manner. Responsible action and teamwork play an increasingly decisive role here as key qualifications. Students are sensitized to societal, social and ecological issues. These are increasingly recognized independently, researched in depth and processed in design solutions.

GENERAL SCIENCES BA 1 (BA.AW.1)

GENERAL DATA

Module level	Bachelor
Semester	3.-6. Semester
Language	German
ECTS	6
Applicability	DM, FK
	The students of BA 3rd-6th and MA 1st-2nd semesters can freely choose from the total offer
Module requirements	Suitable for BA 3rd-6th and MA 1st-2nd semesters.
Module responsibility	Prof. Dr. Annette Geiger
Lecturer	Professors and lecturers in the field of "General Sciences"

WORKLOAD

Total hours	150
Attendance hours	60
Private study hours	90
Private studies details	
Duration of the module	1st Semester
Frequency	summer and winter semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms	Primarily seminar (with lecture portions), writing workshop, and field trip.
Examination form	presentation, term paper, report
Examination	Attendance, presentation and written elaboration (documentation or essay) or scientific term paper.
Examination criteria	«Create/Reflection» create your own choice of topics, theses and questions «Tools» scientific research, reading and text work «Skills» argumentation, discussion and rhetoric in individual and team

work
«Transfer»
presentation and/or documentation, oral and written

Media/literature

Audio-visual media for lectures/presentations and literature depending on the main topic of the seminar

Prerequisites for the award of credit points

Successful participation, presentation with written elaboration (documentation or essay) or scientific term paper.

Assessment

These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

CONTENT AND QUALIFICATION GOALS

Content

Each semester, 2 seminars are chosen from the total range of theory courses "General Sciences", each a 2 SWS, evaluated with 3 ECTS. Students can choose from all theory courses offered beyond the course of study, which combining will amount to 6 ECTS. In Integrated Design, courses are also offered that combine a practical and a theory course in terms of content.

The content ranges from aesthetics and art studies to cultural and social studies to specific design topics of the present. The seminars aim at the intellectual penetration and the analytical deepening of the students' self-selected focal points.

Qualification goal

Students learn about topics and issues in art, culture and design at a university level, they explore areas of the avant-garde as well as the popular arts, they learn to critically analyse and reflect on the most diverse phenomena of society. They learn to develop their own theses and arguments and to present them in papers and written work. They learn to take their own positions within current perspectives and discourses and to justify them in a well-founded manner.

OPEN TOPIC BA 2 (BA.OT.2)

GENERAL DATA

Module level	Bachelor
Semester	2., 3., 5. und 6. Semester
Language	German
ECTS	4
Applicability	Open for DM and FK

In the Master's program ID, courses of this module can be taken instead of the elective module MA.BO.0 in the first or second semester and credited with 4 ECTS. Master's students who completed their Bachelor's degree outside the HfK Bremen can thus deepen their interdisciplinary qualifications with regard to their Master's project. Furthermore, master students can additionally professionalize themselves in these courses via peer teaching or as team leaders.

Module requirements	Preparation possibilities via literature lists, organization (e.g. of excursions) or preparatory workshop courses will be communicated to the participants in good time and coordinated with the courses offered. Preparatory literature can also be deposited in the art library of the HfK Bremen.
----------------------------	--

Module responsibility	Prof. Ursula Zillig: > Variante 1 (Gestalterisches Kurzprojekt) > Variante 2 (SI AG) und > Variante 3 (Portfolio); Bettina Pelz: > Variante 4: [Schlüsselkompetenzen/ Existenzgründung] Kurzprojekt!. > Variante 2 [SI AG] und > Variante 3 [Portfolio]
------------------------------	---

Lecturer	All full-time faculty in ID degree programs, including DM and FK, adjunct faculty for each semester.
-----------------	--

WORKLOAD

Total hours	100
Attendance hours	45
Private study hours	55
Private studies details	Depending on the individually agreed focus, the proportions may vary and are listed accordingly in the course description: > Preparation and follow-up of classroom teaching > Workshop attendance, skill acquisition and practice time

› Exam preparation and taking the exam

Duration of the module

1st Semester

Frequency

summer and winter semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms

- › Variant 1:
Exercise, workshop, design (short) project.
- › Variant 2:
Student-initiated working group (SI AG).
- › Variant 3:
Exercise, workshop, creative (short) project
- › Variant 4:
Exercise, workshop, seminar, lecture series

Examination form

design concept, presentation, term paper

Examination

- › Variant 1:
The examination performance is given in the form of a presentation of the research, the achieved work results and the practical work as a design examination (presentation of the design). This is intended to demonstrate that the instruments of the design process have been understood and can be applied. The grade is composed of equal parts of the design, the practical work and the presentation.
- › Variant 2:
As variant 1 Design examination or alternatively in the case of seminar form, presentation/report
- › Variant 3:
As variant 1 with the objective "portfolio"
- › Variant 4:
The examination performance includes the elaboration of an individual basic income, a presentation and an elaboration ("Handlungsweisung") on one of the main topics. The grade is composed of equal parts of conception, design and presentation.

Examination criteria

For variants 1, 2 and 3: "Contexts / Concepts". Research, contexts, conception/planning, application and reflection of findings or research from theory into design project Process, approach, procedure, designing, experimenting, dummies, prototyping, production, implementation, "Tools" (design fundamentals/technical skills). Acquisition and application of technology/technical skills, design fundamentals. "Skills" (soft skills) Social interaction and communication, teamwork skills,

participation, motivation, self-management, time management, "Transfer" (presentation and/or documentation) presentation, documentation. For variants 1 and 2 for scientific-theoretical content: "Create / Reflection" Penetration of a topic / research field in the field of design, art, culture, society, formation of own research questions / individual topics "Tools" Learning research methods: reading / bibliography / interdisciplinary and multimedia research / excursion / exhibition visits, etc. "Skills" Joint group work and/or self-study time/individual work Active participation, oral contributions in seminar discussions Time management in researching, presenting and writing texts "Transfer" Presentations during course hours individually or as a team, documentation/essay and/or term paper

› Variant 4

«Contexts/Concepts» Basic understanding of creative industry existential strategies and their building blocks
 «Design» Development of an existential concept / business plan
 «Design Basics / Technical Skills» Basics Excel, text development, graphic design, catalogue raisonné / project
 «Skills» Transdisciplinary work, peer review, cooperation, documentation, presentation, communication, dissemination
 «Presentation / Documentation» Presentation of an existential concept, in written form and as a lecture
 «Evaluation parameters» completeness of business planning, coherence of specializations, portfolio development and profitability, coherence of business planning content, design presentation and choice of media, independence, originality of economic concept, feasibility

Media/literature

Will be announced in time according to the teaching areas/topic fields
 announced in time for the respective event.

Prerequisites for the award of credit points

Assessment

These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

CONTENT AND QUALIFICATION GOALS

Content

› Variant 1:

Creative short project: While the creative project always includes the entire process (research, conception, design, realization, presentation), in this variant - the creative short project - partial aspects are required and promoted. Depending on the responsible teachers and possible semester topics, the courses have different emphases and characteristics. The

contents can be oriented towards individual teaching areas or be integrated, interdisciplinary or even transdisciplinary. Conceivable for the two-week block format are also excursions and/or workshops with external partners from practice and short summer schools with other institutions in Germany and abroad.

› Variant 2:

Student-initiated working group: The working group is a student-initiated team project that is independently organized and dedicated to design and content-related issues. The topics revolve around university-related or generally socially relevant issues and aim to generate, expand and communicate design-related knowledge, content and work results. The idea of an AG also includes the connection to an entrepreneurial practice and must not only be an individual and technical competence extension. Non-profit concepts are expressly desired. Examples are: the development of relevant lecture and/or film series including their communication and implementation; the research of materials, materials or manufacturing processes and their communication, exhibition or presentation; the development of university-relevant publications; the development, communication and organization of exhibitions, performances and/or (fashion) shows; social initiatives such as neighborhood or solidarity projects.

› Variant 3:

Portfolio: Where do I come from, where am I, and where do I want to go? What makes me and what makes my work? The content of this module variant is the perspective development and design of an independent analog and digital portfolio in contemporary formats for applying to study abroad, an internship at home or abroad, or a first job. Relevant platforms and corresponding contemporary formats are researched and analyzed. Individual contents, their reflection and linkages, as well as the aesthetic quality will be made the subject of joint debate. In doing so, intercultural competencies are addressed and practiced in addition to communicative competencies.

› Variant 4:

Key competencies and professionalization:

Professionalization aims at the ability to think and act reflexively, to take

acting, to self-initiative and sovereignty in a professional as well as economic perspective. It also includes the ability to integrate the issues of the day into the frame of reference of one's own activity. By expanding knowledge about and understanding of economic frameworks as well as key competencies, the synchronization of professional and economic action is made possible. In order to enable business start-ups, the fundamentals of economic action are taught.

This includes the basics of process and project management as well as business planning. Part of this are costing and

calculation, basic concepts of tax law, business and legal forms as well as property rights and rights of use. The focus of the key competencies is on personal and social skills as well as strategies for moderating complex situations and methods for communicating innovations.

Qualification goal

> Variant 1:

Depending on the orientation/content of the course offerings, the qualification goals can be focused on in a variety of ways. The offerings can, for example, focus on the exemplary acquisition or expansion of subject-related technical skills and their targeted application - also with cooperation partners from practice - and expand the competence to select, transfer or combine methods. They can also enable students to acquire competence in dealing with interdisciplinary tasks, interdisciplinary teaching and student teams, and hold out the prospect of intercultural experience with corresponding competence gains.

> Variant 2:

In addition to the qualifications from variant 1, the independent conception and organizational form of the SI AG particularly promotes the students' own initiative, independence and communication skills. Due to the sustainable, solidarity-based or social orientation of the format, students are particularly sensitized to responsible action and teamwork.

> Variant 3:

Students are confronted with the construction and perspective development of a portfolio. In the joint discussion of the content and aesthetic quality of the portfolios, students learn to engage in a professional dialogue as well as to classify and express their individual competencies and projects. An own creative point of view can be formulated and presented with contemporary media in relevant formats. Any technical skills that may be lacking for this purpose are supplemented or newly acquired.

> Variant 4:

Students expand and reflect on their professional action competence for pathways into employment, self-employment and/or an unfamiliar practice. They learn to understand the fundamentals of business planning and develop independent concepts accordingly. Students develop an awareness of how professional and key competencies can be combined in the development of an independent profile and a sustainable economic existence. Students learn the basics of economic activity, such as identifying basic needs, developing professional and economic potential, as well as planning their use. Students acquire the ability to orient themselves in complex, diversely differentiated and changing contexts, both professionally and economically. In accordance with the dynamics of the design disciplines and changing economic

contexts, students develop the ability to recognize deficits in professional and key competences and to develop and to develop independent strategies to overcome them.

DESIGN PRACTICE BA 2 (BA.GP.2)

GENERAL DATA

Module level	Bachelor
Semester	3.-6. Semester
Language	German
ECTS	18
Applicability	DM, FK

In the Master's program ID, courses of this module can be taken instead of the Integrated/Individual Elective Project in the second semester and credited with 9 CP. Master's students who did not complete their Bachelor's degree at the HfK can thus deepen their interdisciplinary qualifications with regard to their Master's project. Furthermore, master students can qualify themselves in these courses via peer teaching or professionalize themselves as team leaders.

Module requirements Basic knowledge from the first two semesters

Module responsibility Prof. Andrea Diefenbach Prof. Tanja Diezmann

Lecturer All full-time lecturers of the design of the study program ID, also of the study programs DM and FK supplemented by lecturers of the respective semester

WORKLOAD

Total hours	450
Attendance hours	210
Private study hours	240
Private studies details	240 h, of which: <ul style="list-style-type: none">› Preparation and follow-up of classroom teaching› Workshop attendance, skills, practice operation, excursions› Documentation, exam preparation and execution of the exam
Duration of the module	1st Semester
Frequency	summer and winter semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms Teaching usually takes place as project work in intensive

supervision by team and in individual meetings. Workshops and exercises to teach basics and skills are integrated in coordination with the workshops.

Examination form

design concept

Examination

The examination performance is given in the form of a presentation of the achieved work results and the practical work as a design examination. This should prove that the instruments of the design process have been understood and can be applied. The grade is composed proportionally of the conception, the practical work, or exercises in the workshops, the presentation and the documentation. The specific examination performance is listed in the description of the respective course.

Examination criteria

Assessment is based on the following criteria, which are set out in each course:

«Contexts / Concepts»
«Create»
«Tools»
«Skills»
«Transfer»

Media/literature

The course syllabi will be announced in advance of the respective course or deposited in the art library of the HfK Bremen.

Prerequisites for the award of credit points

After regular and active participation, the module is concluded with an examination (according to §2 of the subject-specific Bachelor examination regulations).

Assessment

These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

CONTENT AND QUALIFICATION GOALS

Content

The module usually consists of two courses from the teaching areas of the ID. Students can individually link the contents of two courses or initiate courses as an initiative of student teaching. Alternatively, the module may be offered as one interdisciplinary or cross-disciplinary course. The Integrated Design provides for a content coupling with the General Sciences modules of the ID.

Depending on the responsible lecturers and possible semester topics, the courses have different focuses and imprints of the following contents: Exemplarily, students go through a design process from research to conception and from design to final realization. Experimental and conceptual design practices are practiced and applied in the individual design. The necessary

media, basics, skills, programs or production techniques are taught to the students and tested in the workshops of the HfK. Both independent work and teamwork are particularly encouraged. Interim results are regularly presented, reflected upon and discussed. At the same time, self-reflection and personal perception are encouraged. Specific presentation and documentation techniques as well as feedback methods are taught to the students in the further process and are also practiced by them in the preparation of the final module examination.

Qualification goal

From the wide range of teaching areas, positions and cooperations, students can choose their individual course of study from the third to the sixth semester and acquire a correspondingly broad or in-depth qualification - accompanied by advice from mentoring.

The multiple running through of design processes (with research/conception/idea/implementation/presentation) with different approaches, contexts and complexities increasingly qualifies the students to design this process independently, to reflect on different methods and to be able to react flexibly to new challenges and problems in the individual design. Across disciplines, projects or applications, students are enabled not only to apply the basics, research techniques, design methods and skills they have learned up to that point, but also to expand them individually as required by the situation and/or to develop new ones. Repeatedly going through and completing this type of module ensures increasingly independent application and deepening of the following skills: Working in the workshops is understood as a natural part of the design process, the generation of ideas and their concretization, as well as integrated. Based on comprehensive research, they will be trained to sketch their concepts, as well as to reflect, visualize, realize and document their design work. The students are enabled to work independently on projects, to develop more complex tasks or to work on interdisciplinary topics. This enables them to react flexibly to the specific requirements of different projects and professional fields. Different design approaches and design methods can be combined, interpreted and reflected upon in a practice-oriented manner. Responsible action and teamwork play an increasingly decisive role here as key qualifications. Students are sensitized to societal, social and ecological issues. These are increasingly recognized independently, researched in depth and processed in design solutions.

GENERAL SCIENCES BA 2 (BA.AW.2)

GENERAL DATA

Module level	Bachelor
Semester	3.-6. Semester
Language	German
ECTS	6
Applicability	DM, FK
	The students of BA 3rd-6th and MA 1st-2nd semesters can freely choose from the total offer
Module requirements	Suitable for BA 3rd-6th and MA 1st-2nd semesters.
Module responsibility	Prof. Dr. Annette Geiger
Lecturer	Professors and lecturers in the field of "General Sciences"

WORKLOAD

Total hours	150
Attendance hours	60
Private study hours	90
Private studies details	
Duration of the module	1st Semester
Frequency	summer and winter semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms	Primarily seminar (with lecture portions), writing workshop, and field trip.
Examination form	presentation, term paper, report
Examination	Attendance, presentation and written elaboration (documentation or essay) or scientific term paper.
Examination criteria	«Create/Reflection» create your own choice of topics, theses and questions «Tools» scientific research, reading and text work «Skills» argumentation, discussion and rhetoric in individual and team

work
«Transfer»
presentation and/or documentation, oral and written

Media/literature

Anwesenheit, Präsentation und schriftliche Ausarbeitung
(Dokumentation oder Essay) oder wissenschaftliche Hausarbeit.

Prerequisites for the award of credit points

Successful participation, presentation with written elaboration
(documentation or essay) or scientific term paper.

Assessment

These modules are graded according to § 8 of the General Part
of the Bachelor's and Master's Examination Regulations of the
HfK Bremen.

CONTENT AND QUALIFICATION GOALS

Content

Each semester, 2 seminars are chosen from the total range of
theory courses "General Sciences", each a 2 SWS, evaluated
with 3 ECTS. Students can choose from all theory courses
offered beyond the course of study, which combining will
amount to 6 ECTS. In Integrated Design, courses are also
offered that combine a practical and a theory course in terms
of content.

The content ranges from aesthetics and art studies to cultural
and social studies to specific design topics of the present. The
seminars aim at the intellectual penetration and the analytical
deepening of the students' self-selected focal points.

Qualification goal

Students learn about topics and issues in art, culture and
design at a university level, they explore areas of the avant-
gardes as well as the popular arts, they learn to critically
analyze and reflect on the most diverse phenomena of society.
They learn to develop their own theses and arguments and to
present them in papers and written work. They learn to take
their own positions within current perspectives and discourses
and to justify them in a well-founded manner.

STATE OF THINGS (BA.SD.0)

GENERAL DATA

Module level	Bachelor
Semester	4. Semester
Language	German
ECTS	4
Applicability	The module is not compatible with other degree programs, it is a format of the ID program.
Module requirements	Participation in the modules of the previous study: Design Fundamentals, Exemplary Fundamentals, and Design Practice.
Module responsibility	Prof. Andreas Kramer
Lecturer	All full-time lecturers of the ID degree programs, lecturers of the respective semester

WORKLOAD

Total hours	100
Attendance hours	45
Private study hours	55
Private studies details	<ul style="list-style-type: none">› Preparation and follow-up of classroom teaching› Skill acquisition, workshop attendance and practice times› Exam preparation and taking the exam
Duration of the module	1st Semester
Frequency	summer and winter semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms	Exercise, Workshop
Examination form	presentation
Examination	The examination is a creative examination in the form of a presentation of the results of the work, the practical work and the documentation from the previous studies. This should demonstrate that the instruments of the design process have been understood and that the student's own work can be reflected upon in terms of quality and content. The grade is composed of equal parts of the conception and the presentation of the practical work.

Examination criteria

Contexts / Concepts

Collecting, sorting and structuring one's own work results / presentation of the previous and planned individual course of study Create

Originality and comprehensibility of the presentation

Tools

Scope, quality and originality of presentation media and techniques

Social interaction

Participation in debates / ability to work in a team / ability to receive and give constructive criticism / reflective skills

Transfer

Scope, quality, and delivery of presentation / originality of final presentation format

Media/literature

Will be announced in time for the respective event.

Prerequisites for the award of credit points**Assessment**

These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

CONTENT AND QUALIFICATION GOALS**Content**

In the module "Stand der Dinge", the work results, design processes and documentations from the previous studies are selected as examples, processed and presented in the form of a small work overview. The selection of works can be oriented towards teaching areas or be integrated, interdisciplinary or transdisciplinary. Conception and individual content, their reflection and linkages as well as the aesthetic quality will be made the subject of joint debate. Communicative skills and presentation techniques will be practiced and analyzed. Perspectively, the selection, quality and reflection of previous work and results should provide insights for the further course of studies. "What makes my work and my studies at the HfK stand out?" In addition to this question, the final module examination will also demonstrate the ability to integrate questions of time into the frame of reference of one's own activity.

Qualification goal

Students are confronted with the selection, presentation and reflection of their own works and viewpoints. In the joint discussions about the content and aesthetic quality of the works, students learn to classify and express their individual competencies and design viewpoints. The design projects and scientific contexts can be formulated, communicated and

presented in relevant formats using the appropriate media. Any soft skills or techniques that may be lacking for this purpose will be supplemented or newly acquired. Students should be able to independently develop and present concepts for individual forms of presentation.

GENERAL SCIENCES BA 3 (BA.AW.3)

GENERAL DATA

Module level	Bachelor
Semester	3.-6. Semester
Language	German
ECTS	6
Applicability	DM, FK
	The students of BA 3rd-6th and MA 1st-2nd semesters can freely choose from the total offer
Module requirements	Suitable for BA 3rd-6th and MA 1st-2nd semesters.
Module responsibility	Prof. Dr. Annette Geiger
Lecturer	Professors and lecturers in the field of "General Sciences"

WORKLOAD

Total hours	150
Attendance hours	60
Private study hours	90
Private studies details	
Duration of the module	1st Semester
Frequency	summer and winter semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms	Primarily seminar (with lecture portions), writing workshop, and field trip.
Examination form	presentation, term paper, report
Examination	Attendance, presentation and written elaboration (documentation or essay) or scientific term paper.
Examination criteria	«Create/Reflection» create your own choice of topics, theses and questions «Tools» scientific research, reading and text work «Skills» argumentation, discussion and rhetoric in individual and team

work
«Transfer»
presentation and/or documentation, oral and written

Media/literature

Audio-visual media for lectures/presentations and literature depending on the main topic of the seminar

Prerequisites for the award of credit points

Successful participation, presentation with written elaboration (documentation or essay) or scientific term paper.

Assessment

These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

CONTENT AND QUALIFICATION GOALS

Content

Each semester, 2 seminars are chosen from the total range of theory courses "General Sciences", each a 2 SWS, evaluated with 3 ECTS. Students can choose from all theory courses offered beyond the course of study, which combining will amount to 6 ECTS. In Integrated Design, courses are also offered that combine a practical and a theory course in terms of content.

The content ranges from aesthetics and art studies to cultural and social studies to specific design topics of the present. The seminars aim at the intellectual penetration and the analytical deepening of the students' self-selected focal points.

Qualification goal

Students learn about topics and issues in art, culture and design at a university level, they explore areas of the avant-gardes as well as the popular arts, they learn to critically analyze and reflect on the most diverse phenomena of society. They learn to develop their own theses and arguments and to present them in papers and written work. They learn to take their own positions within current perspectives and discourses and to justify them in a well-founded manner.

DESIGN PRACTICE BA 3 (BA.GP.3)

GENERAL DATA

Module level	Bachelor
Semester	3.-6. Semester
Language	German
ECTS	18
Applicability	DM, FK

In the Master's program ID, courses of this module can be taken instead of the Integrated/Individual Elective Project in the second semester and credited with 9 CP. Master's students who did not complete their Bachelor's degree at the HfK can thus deepen their interdisciplinary qualifications with regard to their Master's project. Furthermore, master students can qualify themselves in these courses via peer teaching or professionalize themselves as team leaders.

Module requirements	Basic knowledge from the first two semesters
----------------------------	--

Module responsibility	Prof. Andrea Diefenbach Prof. Tanja Diezmann
------------------------------	--

Lecturer	All full-time lecturers of the design of the study program ID, also of the study programs DM and FK supplemented by lecturers of the respective semester
-----------------	--

WORKLOAD

Total hours	450
Attendance hours	210
Private study hours	240
Private studies details	240 h, of which: <ul style="list-style-type: none">› Preparation and follow-up of classroom teaching› Workshop attendance, skills, exercises, excursions› Documentation, exam preparation and execution of the exam
Duration of the module	1st Semester
Frequency	summer and winter semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms	Teaching usually takes place as project work in intensive
-----------------------	---

supervision by team and in individual meetings. Workshops and exercises to teach basics and skills are integrated in coordination with the workshops.

Examination form

design concept

Examination

The examination performance is given in the form of a presentation of the achieved work results and the practical work as a design examination. This should prove that the instruments of the design process have been understood and can be applied. The grade is composed proportionally of the conception, the practical work, or exercises in the workshops, the presentation and the documentation. The specific examination performance is listed in the description of the respective course.

Examination criteria

Assessment is based on the following criteria, which are set out in each course:

«Contexts / Concepts»
«Create»
«Tools»
«Skills»
«Transfer»

Media/literature

The course syllabi will be announced in advance of the respective course or deposited in the art library of the HfK Bremen.

Prerequisites for the award of credit points

After regular and active participation, the module is concluded with an examination (according to §4 of the subject-specific Bachelor examination regulations).

Assessment

These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

CONTENT AND QUALIFICATION GOALS

Content

The module usually consists of two courses from the teaching areas of the IDr. Students can individually link the contents of two courses or initiate courses as an initiative of student teaching. Alternatively, the module may be offered as one interdisciplinary or cross-disciplinary course. The Integrated Design provides for a content coupling with the General Sciences modules of the ID.

Depending on the responsible lecturers and possible semester topics, the courses have different focuses and imprints of the following contents: Exemplarily, students go through a design process from research to conception and from design to final realization. Experimental and conceptual design practices are practiced and applied in the individual design. The necessary

media, basics, skills, programs or production techniques are taught to the students and tested in the workshops of the HfK. Both independent work and teamwork are particularly encouraged. Interim results are regularly presented, reflected upon and discussed. At the same time, self-reflection and personal perception are encouraged. Specific presentation and documentation techniques, as well as feedback methods, are taught to the students in the further process and are also practiced by them in preparation for the final module examination.

Qualification goal

From the wide range of teaching areas, positions and cooperations, students can choose their individual course of study from the third to the sixth semester and acquire a correspondingly broad or in-depth qualification - accompanied by advice from mentoring.

The multiple running through of design processes (with research/conception/idea/implementation/presentation) with different approaches, contexts and complexities increasingly qualifies the students to design this process independently, to reflect on different methods and to be able to react flexibly to new challenges and problems in the individual design. Across disciplines, projects or applications, students are enabled not only to apply the basics, research techniques, design methods and skills they have learned up to that point, but also to expand them individually as required by the situation and/or to develop new ones. Repeatedly going through and completing this type of module ensures increasingly independent application and deepening of the following skills: Working in the workshops is understood as a natural part of the design process, the generation of ideas and their concretization, as well as integrated. Based on comprehensive research, they will be trained to sketch their concepts, as well as to reflect, visualize, realize and document their design work. The students are enabled to work independently on projects, to develop more complex tasks or to work on interdisciplinary topics. This enables them to react flexibly to the specific requirements of different projects and professional fields. Different design approaches and design methods can be combined, interpreted and reflected upon in a practice-oriented manner. Responsible action and teamwork play an increasingly decisive role here as key qualifications. Students are sensitized to societal, social and ecological issues. These are increasingly recognized independently, researched in depth and processed in design solutions.

OPEN TOPIC BA 3 (BA.OT.3)

GENERAL DATA

Module level	Bachelor
Semester	2., 3., 5. und 6. Semester
Language	German
ECTS	4
Applicability	Open for DM and FK

In the Master's program ID, courses of this module can be taken instead of the elective module MA.BO.0 in the first or second semester and credited with 4 ECTS. Master's students who completed their Bachelor's degree outside the HfK Bremen can thus deepen their interdisciplinary qualifications with regard to their Master's project. Furthermore, master students can additionally professionalize themselves in these courses via peer teaching or as team leaders.

Module requirements	Preparation possibilities via literature lists, organization (e.g. of excursions) or preparatory workshop courses will be communicated to the participants in good time and coordinated with the courses offered. Preparatory literature can also be deposited in the art library of the HfK Bremen.
----------------------------	--

Module responsibility	Prof. Ursula Zillig: > Variante 1 (Gestalterisches Kurzprojekt) > Variante 2 (SI AG) und > Variante 3 (Portfolio); Bettina Pelz: > Variante 4: [Schlüsselkompetenzen/ Existenzgründung] Kurzprojekt! > Variante 2 [SI AG] und > Variante 3 [Portfolio]
------------------------------	--

Lecturer	All full-time faculty in ID degree programs, including DM and FK, adjunct faculty for each semester.
-----------------	--

WORKLOAD

Total hours	100
Attendance hours	45
Private study hours	55
Private studies details	Depending on the individually agreed focus, the proportions may vary and are listed accordingly in the course description: > Preparation and follow-up of classroom teaching > Workshop attendance, skill acquisition and practice times

› Exam preparation and taking the exam

Duration of the module

1st Semester

Frequency

summer and winter semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms

› Variant 1:

Exercise, workshop, design (short) project.

› Variant 2:

Student-initiated working group (SI AG).

› Variant 3:

Exercise, workshop, creative (short) project

› Variant 4:

Exercise, workshop, seminar, lecture series

Examination form

design concept, presentation, term paper

Examination

› Variant 1:

The examination performance is given in the form of a presentation of the research, the achieved work results and the practical work as a design examination (presentation of the design). This is intended to demonstrate that the instruments of the design process have been understood and can be applied. The grade is composed of equal parts of the design, the practical work and the presentation.

› Variant 2:

As variant 1 Design examination or alternatively in the case of seminar form, presentation/report

› Variant 3:

As variant 1 with the objective "portfolio".

› Variant 4:

The examination performance includes the elaboration of an individual basic income, a presentation and an elaboration ("Handlungsweisung") on one of the main topics. The grade is composed of equal parts of conception, design and presentation

Examination criteria

For variants 1, 2 and 3: "Contexts / Concepts". Research, contexts, conception/planning, application and reflection of findings or research from theory into design project Process, approach, procedure, designing, experimenting, dummies, prototyping, production, implementation, "Tools" (design fundamentals/technical skills). Acquisition and application of technology/technical skills, design fundamentals. "Skills" (soft skills) Social interaction and communication, teamwork skills, participation, motivation, self-management, time

management, "Transfer" (presentation and/or documentation) presentation, documentation. For variants 1 and 2 for scientific-theoretical content: "Create / Reflection" Penetration of a topic / research field in the field of design, art, culture, society, formation of own research questions / individual topics "Tools" Learning research methods: reading / bibliography / interdisciplinary and multimedia research / excursion / exhibition visits, etc. "Skills" Joint group work and/or self-study time/individual work Active participation, oral contributions in seminar discussions Time management in researching, presenting and writing texts "Transfer" Presentations during course hours individually or as a team, documentation/essay and/or term paper

› Variant 4

«Contexts/Concepts» Basic understanding of creative industry existential strategies and their building blocks
 «Design» Development of an existential concept / business plan
 «Design Basics / Technical Skills» Basics Excel, text development, graphic design, catalogue raisonné / project
 «Skills» Transdisciplinary work, peer review, cooperation, documentation, presentation, communication, dissemination
 «Presentation / Documentation» Presentation of an existential concept, in written form and as a lecture
 «Evaluation parameters» completeness of business planning, coherence of specializations, portfolio development and profitability, coherence of business planning content, design presentation and choice of media, independence, originality of economic concept, feasibility

Media/literature

Will be announced in time according to the teaching areas/topic fields
 announced in time for the respective event.

Prerequisites for the award of credit points

Assessment

These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

CONTENT AND QUALIFICATION GOALS

Content

› Variant 1:

Creative short project: While the creative project always includes the entire process (research, conception, design, realization, presentation), in this variant - the creative short project - partial aspects are required and promoted. Depending on the responsible teachers and possible semester topics, the courses have different emphases and characteristics. The contents can be oriented towards individual teaching areas or

be integrated, interdisciplinary or even transdisciplinary. Conceivable for the two-week block format are also excursions and/or workshops with external partners from practice and short summer schools with other institutions in Germany and abroad.

› Variant 2:

Student-initiated working group: The working group is a student-initiated team project that is independently organized and dedicated to design and content-related issues. The topics revolve around university-related or generally socially relevant issues and aim to generate, expand and communicate design-related knowledge, content and work results. The idea of an AG also includes the connection to an entrepreneurial practice and must not only be an individual and technical competence extension. Non-profit concepts are expressly desired. Examples are: the development of relevant lecture and/or film series including their communication and implementation; the research of materials, materials or manufacturing processes and their communication, exhibition or presentation; the development of university-relevant publications; the development, communication and organization of exhibitions, performances and/or (fashion) shows; social initiatives such as neighborhood or solidarity projects.

› Variant 3:

Portfolio: Where do I come from, where am I, and where do I want to go? What makes me and what makes my work? The content of this module variant is the perspective development and design of an independent analog and digital portfolio in contemporary formats for applying to study abroad, an internship at home or abroad, or a first job. Relevant platforms and corresponding contemporary formats are researched and analyzed. Individual contents, their reflection and linkages, as well as the aesthetic quality will be made the subject of joint debate. In doing so, intercultural competencies are addressed and practiced in addition to communicative competencies.

› Variant 4:

Key competencies and professionalization:

Professionalization aims at the ability to think and act reflexively, to take

acting, to self-initiative and sovereignty in a professional as well as economic perspective. It also includes the ability to

integrate the issues of the day into the frame of reference of one's own activity. By expanding knowledge about and

understanding of economic frameworks as well as key competencies, the synchronization of professional and

economic action is made possible. In order to enable business start-ups, the fundamentals of economic action are taught.

This includes the basics of process and project management as well as business planning. Part of this are costing and calculation, basic concepts of tax law, business and legal forms

as well as property rights and rights of use. The focus of the key competencies is on personal and social skills as well as strategies for moderating complex situations and methods for communicating innovations.

Qualification goal

> Variant 1:

Depending on the orientation/content of the course offerings, the qualification goals can be focused on in a variety of ways. The offerings can, for example, focus on the exemplary acquisition or expansion of subject-related technical skills and their targeted application - also with cooperation partners from practice - and expand the competence to select, transfer or combine methods. They can also enable students to acquire competence in dealing with interdisciplinary tasks, interdisciplinary teaching and student teams, and hold out the prospect of intercultural experience with corresponding competence gains.

> Variant 2:

In addition to the qualifications from variant 1, the independent conception and organizational form of the SI AG particularly promotes the students' own initiative, independence and communication skills. Due to the sustainable, solidarity-based or social orientation of the format, students are particularly sensitized to responsible action and teamwork.

> Variant 3:

Students are confronted with the construction and perspective development of a portfolio. In the joint discussion of the content and aesthetic quality of the portfolios, students learn to engage in a professional dialogue as well as to classify and express their individual competencies and projects. An own creative point of view can be formulated and presented with contemporary media in relevant formats. Any technical skills that may be lacking for this purpose are supplemented or newly acquired.

> Variant 4:

Students expand and reflect on their professional action skills for pathways into employment, self-employment, and/or an unfamiliar practice. They learn to understand the fundamentals of business planning and develop independent concepts accordingly. Students develop an awareness of how professional and key competencies can be combined in the development of an independent profile and a sustainable economic existence can be achieved. Students learn the basics of economic such as the identification of basic needs, the development of professional and economic and economic potentials, as well as to plan their use. The students will acquire the ability to deal with complex, diverse and changing differentiated and changing contexts, both technically and economically. economic orientation in complex, diverse and changing contexts. Corresponding to the dynamics of the

design disciplines and changing economic contexts, students develop students develop the ability to identify deficits in professional and key competencies and to develop independent strategies to overcome them.

DESIGN PRACTICE BA 4 (BA.GP.4)

GENERAL DATA

Module level	Bachelor
Semester	3.-6. Semester
Language	German
ECTS	18
Applicability	DM, FK

In the Master's program ID, courses of this module can be taken instead of the Integrated/Individual Elective Project in the second semester and credited with 9 CP. Master's students who did not complete their Bachelor's degree at the HfK can thus deepen their interdisciplinary qualifications with regard to their Master's project. Furthermore, master students can qualify themselves in these courses via peer teaching or professionalize themselves as team leaders.

Module requirements	Basic knowledge from the first two semesters
----------------------------	--

Module responsibility	Prof. Andrea Diefenbach Prof. Tanja Diezmann
------------------------------	--

Lecturer	All full-time lecturers of the design of the study program ID, also of the study programs DM and FK supplemented by lecturers of the respective semester
-----------------	--

WORKLOAD

Total hours	450
Attendance hours	210
Private study hours	240
Private studies details	240 h, of which: <ul style="list-style-type: none">› Preparation and follow-up of classroom teaching› Workshop attendance, skills, exercises, excursions› Documentation, exam preparation and execution of the exam
Duration of the module	1st Semester
Frequency	summer and winter semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms	Teaching usually takes the form of project work with intensive
-----------------------	--

supervision by team and in individual meetings. Workshops and exercises to teach fundamentals and skills are integrated in coordination with the workshops.

Examination form

design concept

Examination

The examination performance is given in the form of a presentation of the achieved work results and the practical work as a design examination. This should prove that the instruments of the design process have been understood and can be applied. The grade is composed proportionally of the conception, the practical work, or exercises in the workshops, the presentation and the documentation. The specific examination performance is listed in the description of the respective course.

Examination criteria

Assessment is based on the following criteria, which are set out in each course:

«Contexts / Concepts»
«Create»
«Tools»
«Skills»
«Transfer»

Media/literature

The course syllabi will be announced in advance of the respective course or deposited in the art library of the HfK Bremen.

Prerequisites for the award of credit points

After regular and active participation, the module is concluded with an examination (according to §4 of the subject-specific Bachelor examination regulations).

Assessment

These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

CONTENT AND QUALIFICATION GOALS

Content

The module usually consists of two courses from the teaching areas of the IDr. Students can individually link the contents of two courses or initiate courses as an initiative of student teaching. Alternatively, the module may be offered as one interdisciplinary or cross-disciplinary course. The Integrated Design provides for a content coupling with the General Sciences modules of the ID

Depending on the responsible lecturers and possible semester topics, the courses have different focuses and imprints of the following contents: Exemplarily, students go through a design process from research to conception and from design to final realization. Experimental and conceptual design practices are practiced and applied in the individual design. The necessary

media, basics, skills, programs or production techniques are taught to the students and tested in the workshops of the HfK. Both independent work and teamwork are particularly encouraged. Interim results are regularly presented, reflected upon and discussed. At the same time, self-reflection and personal perception are encouraged. Specific presentation and documentation techniques, as well as feedback methods, are taught to the students in the further process and are also practiced by them in preparation for the final module examination.

Qualification goal

From the wide range of teaching areas, positions and cooperations, students can choose their individual course of study from the third to the sixth semester and acquire a correspondingly broad or in-depth qualification - accompanied by advice from mentoring.

The multiple running through of design processes (with research/conception/idea/implementation/presentation) with different approaches, contexts and complexities increasingly qualifies the students to design this process independently, to reflect on different methods and to be able to react flexibly to new challenges and problems in the individual design. Across disciplines, projects or applications, students are enabled not only to apply the basics, research techniques, design methods and skills they have learned up to that point, but also to expand them individually as required by the situation and/or to develop new ones. Repeatedly going through and completing this type of module ensures increasingly independent application and deepening of the following skills: Working in the workshops is understood as a natural part of the design process, the generation of ideas and their concretization, as well as integrated. Based on comprehensive research, they will be trained to sketch their concepts, as well as to reflect, visualize, realize and document their design work. The students are enabled to work independently on projects, to develop more complex tasks or to work on interdisciplinary topics. This enables them to react flexibly to the specific requirements of different projects and professional fields. Different design approaches and design methods can be combined, interpreted and reflected upon in a practice-oriented manner. Responsible action and teamwork play an increasingly decisive role here as key qualifications. Students are sensitized to societal, social and ecological issues. These are increasingly recognized independently, researched in depth and processed in design solutions.

GENERAL SCIENCES BA 4 (BA.AW.4)

GENERAL DATA

Module level	Bachelor
Semester	3.-6. Semester
Language	German
ECTS	6
Applicability	DM, FK
	The students of BA 3rd-6th and MA 1st-2nd semesters can freely choose from the total offer
Module requirements	Suitable for BA 3rd-6th and MA 1st-2nd semesters.
Module responsibility	Prof. Dr. Annette Geiger
Lecturer	Professors and lecturers in the field of "General Sciences"

WORKLOAD

Total hours	150
Attendance hours	60
Private study hours	90
Private studies details	
Duration of the module	1st Semester
Frequency	summer and winter semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms	Primarily seminar (with lecture portions), writing workshop, and field trip.
Examination form	presentation, term paper, report
Examination	Attendance, presentation and written elaboration (documentation or essay) or scientific term paper.
Examination criteria	«Create/Reflection» create your own choice of topics, theses and questions «Tools» scientific research, reading and text work «Skills» argumentation, discussion and rhetoric in individual and team

work
«Transfer»
presentation and/or documentation, oral and written

Media/literature

Anwesenheit, Präsentation und schriftliche Ausarbeitung
(Dokumentation oder Essay) oder wissenschaftliche Hausarbeit.

Prerequisites for the award of credit points

Successful participation, presentation with written elaboration
(documentation or essay) or scientific term paper.

Assessment

These modules are graded according to § 8 of the General Part
of the Bachelor's and Master's Examination Regulations of the
HfK Bremen.

CONTENT AND QUALIFICATION GOALS

Content

Each semester, 2 seminars are chosen from the total range of
theory courses "General Sciences", each a 2 SWS, evaluated
with 3 ECTS. Students can choose from all theory courses
offered beyond the course of study, which combining will
amount to 6 ECTS. In Integrated Design, courses are also
offered that combine a practical and a theory course in terms
of content.

The content ranges from aesthetics and art studies to cultural
and social studies to specific design topics of the present. The
seminars aim at the intellectual penetration and the analytical
deepening of the students' self-selected focal points.

Qualification goal

Students learn about topics and issues in art, culture and
design at a university level, they explore areas of the avant-
gardes as well as the popular arts, they learn to critically
analyze and reflect on the most diverse phenomena of society.
They learn to develop their own theses and arguments and to
present them in papers and written work. They learn to take
their own positions within current perspectives and discourses
and to justify them in a well-founded manner.

OPEN TOPIC BA 4 (BA.OT.4)

GENERAL DATA

Module level	Bachelor
Semester	2., 3., 5. und 6. Semester
Language	German
ECTS	4
Applicability	Open for DM and FK

In the Master's program ID, courses of this module can be taken instead of the elective module MA.BO.0 in the first or second semester and credited with 4 ECTS. Master's students who completed their Bachelor's degree outside the HfK Bremen can thus deepen their interdisciplinary qualifications with regard to their Master's project. Furthermore, master students can additionally professionalize themselves in these courses via peer teaching or as team leaders.

Module requirements	Preparation possibilities via literature lists, organization (e.g. of excursions) or preparatory workshop courses will be communicated to the participants in good time and coordinated with the courses offered. Preparatory literature can also be deposited in the art library of the HfK Bremen.
----------------------------	--

Module responsibility	Prof. Ursula Zillig: > Variante 1 (Gestalterisches Kurzprojekt) > Variante 2 (SI AG) und > Variante 3 (Portfolio); Bettina Pelz: > Variante 4: [Schlüsselkompetenzen/ Existenzgründung] Kurzprojekt!. > Variante 2 [SI AG] und > Variante 3 [Portfolio]
------------------------------	---

Lecturer	All full-time faculty in ID degree programs, including DM and FK, adjunct faculty for each semester.
-----------------	--

WORKLOAD

Total hours	100
Attendance hours	45
Private study hours	55
Private studies details	Depending on the individually agreed focus, the proportions may vary and are listed accordingly in the course description: > Preparation and follow-up of classroom teaching > Workshop attendance, skill acquisition and practice time

› Exam preparation and taking the exam

Duration of the module

1st Semester

Frequency

summer and winter semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms

› Variant 1:

Exercise, workshop, design (short) project.

› Variant 2:

Student-initiated working group (SI AG).

› Variant 3:

Exercise, workshop, creative (short) project

› Variant 4:

Exercise, workshop, seminar, lecture series

Examination form

design concept, presentation, term paper

Examination

› Variant 1:

The examination performance is given in the form of a presentation of the research, the achieved work results and the practical work as a design examination (presentation of the design). This is intended to demonstrate that the instruments of the design process have been understood and can be applied. The grade is composed of equal parts of the design, the practical work and the presentation.

› Variant 2:

As variant 1 Design examination or alternatively in the case of seminar form, presentation/report

› Variant 3:

As variant 1 with the objective "portfolio"

› Variant 4:

The examination performance includes the elaboration of an individual basic income, a presentation and an elaboration ("Handlungsweisung") on one of the main topics. The grade is composed of equal parts of conception, design and presentation

Examination criteria

For variants 1, 2 and 3: "Contexts / Concepts". Research, contexts, conception/planning, application and reflection of findings or research from theory into design project Process, approach, procedure, designing, experimenting, dummies, prototyping, production, implementation, "Tools" (design fundamentals/technical skills). Acquisition and application of technology/technical skills, design fundamentals. "Skills" (soft skills) Social interaction and communication, teamwork skills, participation, motivation, self-management, time

management, "Transfer" (presentation and/or documentation) presentation, documentation. For variants 1 and 2 for scientific-theoretical content: "Create / Reflection" Penetration of a topic / research field in the field of design, art, culture, society, formation of own research questions / individual topics "Tools" Learning research methods: reading / bibliography / interdisciplinary and multimedia research / excursion / exhibition visits, etc. "Skills" Joint group work and/or self-study time/individual work Active participation, oral contributions in seminar discussions Time management in researching, presenting and writing texts "Transfer" Presentations during course hours individually or as a team, documentation/essay and/or term paper

› Variant 4

«Contexts/Concepts» Basic understanding of creative industry existential strategies and their building blocks
 «Design» Development of an existential concept / business plan
 «Design Basics / Technical Skills» Basics Excel, text development, graphic design, catalogue raisonné / project
 «Skills» Transdisciplinary work, peer review, cooperation, documentation, presentation, communication, dissemination
 «Presentation / Documentation» Presentation of an existential concept, in written form and as a lecture
 «Evaluation parameters» completeness of business planning, coherence of specializations, portfolio development and profitability, coherence of business planning content, design presentation and choice of media, independence, originality of economic concept, feasibility

Media/literature

Will be announced in time according to the teaching areas/topic fields
 announced in time for the respective event.

Prerequisites for the award of credit points

Assessment

These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

CONTENT AND QUALIFICATION GOALS

Content

› Variant 1:
 Creative short project: While the creative project always includes the entire process (research, conception, design, realization, presentation), in this variant - the creative short project - partial aspects are required and promoted. Depending on the responsible teachers and possible semester topics, the courses have different emphases and characteristics. The contents can be oriented towards individual teaching areas or

be integrated, interdisciplinary or even transdisciplinary. Conceivable for the two-week block format are also excursions and/or workshops with external partners from practice and short summer schools with other institutions in Germany and abroad.

› Variant 2:

Student-initiated working group: The working group is a student-initiated team project that is independently organized and dedicated to design and content-related issues. The topics revolve around university-related or generally socially relevant issues and aim to generate, expand and communicate design-related knowledge, content and work results. The idea of an AG also includes the connection to an entrepreneurial practice and must not only be an individual and technical competence extension. Non-profit concepts are expressly desired. Examples are: the development of relevant lecture and/or film series including their communication and implementation; the research of materials, materials or manufacturing processes and their communication, exhibition or presentation; the development of university-relevant publications; the development, communication and organization of exhibitions, performances and/or (fashion) shows; social initiatives such as neighborhood or solidarity projects.

› Variant 3:

Portfolio: Where do I come from, where am I, and where do I want to go? What makes me and what makes my work? The content of this module variant is the perspective development and design of an independent analog and digital portfolio in contemporary formats for applying to study abroad, an internship at home or abroad, or a first job. Relevant platforms and corresponding contemporary formats are researched and analyzed. Individual contents, their reflection and linkages, as well as the aesthetic quality will be made the subject of joint debate. In doing so, intercultural competencies are addressed and practiced in addition to communicative competencies.

› Variant 4:

Key competencies and professionalization:

Professionalization aims at the ability to think and act reflexively, to take

acting, to self-initiative and sovereignty in a professional as well as economic perspective. It also includes the ability to

integrate the issues of the day into the frame of reference of one's own activity. By expanding knowledge about and

understanding of economic frameworks as well as key competencies, the synchronization of professional and

economic action is made possible. In order to enable business start-ups, the fundamentals of economic action are taught.

This includes the basics of process and project management as well as business planning. Part of this are costing and calculation, basic concepts of tax law, business and legal forms

as well as property rights and rights of use. The focus of the key competencies is on personal and social skills as well as strategies for moderating complex situations and methods for communicating innovations.

Qualification goal

> Variant 1:

Depending on the orientation/content of the course offerings, the qualification objectives can be focused in a variety of ways. The offerings can, for example, focus on the exemplary acquisition or expansion of subject-related technical skills and their targeted application - also with cooperation partners from practice - and expand the competence to select, transfer or combine methods. They can also enable students to acquire competence in dealing with interdisciplinary tasks, interdisciplinary teaching and student teams, and hold out the prospect of intercultural experience with corresponding competence gains.

> Variant 2:

In addition to the qualifications from variant 1, the independent conception and organizational form of the SI AG particularly promotes the students' own initiative, independence and communication skills. Due to the sustainable, solidarity-based or social orientation of the format, students are particularly sensitized to responsible action and teamwork.

> Variant 3:

Students are confronted with the construction and perspective development of a portfolio. In the joint discussion of the content and aesthetic quality of the portfolios, students learn to engage in a professional dialogue and to classify and express their individual competencies and projects. An own creative point of view can be formulated and presented with contemporary media in relevant formats. Any technical skills that may be lacking for this purpose are supplemented or newly acquired.

> Variant 4:

Students expand and reflect on their professional action competence for pathways into employment, self-employment and/or an unfamiliar practice. They learn to understand the fundamentals of business planning and develop independent concepts accordingly. Students develop an awareness of how professional and key competencies can be combined in the development of an independent profile and a sustainable economic existence. Students learn the basics of economic activity, such as identifying basic needs, developing professional and economic potential, as well as planning their use. Students acquire the ability to orient themselves in complex, diversely differentiated and changing contexts, both professionally and economically. In accordance with the dynamics of the design disciplines and changing economic contexts, students develop the ability to recognize deficits in

professional and key competences and to develop and to develop independent strategies to overcome them.

SUPERVISION BA (BA.BG.0.)

GENERAL DATA

Module level	Bachelor
Semester	7
Language	German
ECTS	10
Applicability	BA SID
Module requirements	<p>Successful participation in the compulsory modules from design and theory up to and including the 6th semester. In individual cases, it must be clarified which achievements can be made up for without, however, significantly impairing the performance during the processing of the BA Thesis.</p> <p>With regard to the intended practical and theoretical subject area of the BA Thesis, it must be assessed whether the required knowledge, skills and competencies are available to a sufficient extent - or whether they can be learned in the short term within an appropriate scope of work.</p>
Module responsibility	Prof. Dorothea Mink
Lecturer	All full-time teaching staff from the areas of design and also from theory

WORKLOAD

Total hours	200
Attendance hours	38
Private study hours	162
Private studies details	<ul style="list-style-type: none">› Preparation and follow-up times for classroom teaching› Preparation of the work show and presentation of the Bachelor examination
Duration of the module	1st Semester
Frequency	summer and winter semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms	Teaching usually takes place both as project work or seminar in intensive supervision in team and individual meetings as well as in exercises and skill updates. Where appropriate, this takes
-----------------------	--

place in coordination with the workshops.

Examination form

report, presentation

Examination

Theoretical or practical consolidation of the bachelor thesis and regular participation, consolidation and reflection in the joint meetings.

Participation in exemplary exercises and testing of individual forms of presentation as preparation for the final examination and the show of work (or creative design, or adequate examination performance).

Examination criteria

«Contexts / Concepts»

Research, contexts, conception/planning, application and reflection of findings or research from theory into design project.

Process, approach, procedure, designing, experimenting, dummies, prototyping, production, implementation.

Media/literature

Individually, depending on the self-set goals.

Prerequisites for the award of credit points

The ECTS credit points are achieved through successful participation.

Assessment

This module is not graded, but is completed with pass/fail.

CONTENT AND QUALIFICATION GOALS

Content

Example-based processing of questions within the knowledge areas of design, general sciences and a range of theory options in relation to the individual BA thesis. In-depth study usually consists of weekly group supervision/work on the development of the individual BA thesis. In addition to this, students can deepen their knowledge in related subject areas (such as art, music, architecture, media, sciences), from the overall offerings of the University of the Arts as well as the City University of Applied Sciences (e.g. studios, studios, seminars, lectures). Alternatively, it is also possible to choose introductions or deepening of technical procedures for the creative part.

The preparation of the work exhibition and the supervision of the BA presentation takes place in individual discussions or small groups with one of the thesis examiners. The focus is on the selection and development of a presentation consisting of the compilation of achieved conceptual, practical-design and also scientific work results from semesters 1 to 6.

Qualification goal

Individual further development of interests, deepening or broadening of competencies, opening towards other disciplines and ways of thinking, as well as promotion of self-

determination, curiosity, dissolution of boundaries, networking, which are necessary for the preparation of the BA Thesis;

The aim of the module is the consistent further development and deepening of one's own creative-artistic BA work and position on the basis of scientific reflections.

THESIS BA (BA.BA.0)

GENERAL DATA

Module level	Bachelor
Semester	7
Language	German
ECTS	20
Applicability	This includes the written/BA thesis, the practical work, the presentation of the BA thesis and the show of work Only suitable for the Integrated Design Bachelor program
Module requirements	
Module responsibility	Prof. Dorothea Mink
Lecturer	All full-time teachers from the fields of design as well as theory

WORKLOAD

Total hours	500
Attendance hours	15
Private study hours	485
Private studies details	There is a time limit of 20 weeks to complete the Bachelor thesis.
Duration of the module	1st Semester
Frequency	summer and winter semester

COURSE AND EXAMINATION ACHIEVEMENTS

Teaching forms	Self-study supervised by the examiners, independent work on the design and written thesis; regular meetings with the teachers and workshop leaders;
Examination form	Preparation and presentation of the BA thesis; exhibition of work
Examination	The Bachelor's thesis is an artistic-design or artistic-scientific or design-scientific examination in which the student is to demonstrate the ability to work independently, practically and theoretically reflected on a complete design process. This means the practical and theoretical elaboration of the thematically self-selected final thesis. There is a high

proportion of self-study.

Submission of a written documentation in digital and/or printed form; as well as the individually designed presentation of the BA Thesis.

The presentation of the work from the 1st to the 6th semester is to be included as an exhibition of work in an appropriate form.

This will be discussed and agreed upon with the examiners in advance.

Examination criteria

«Contexts / Concepts»

Research, contexts, conception/planning, application and reflection of findings or research from theory into the final individual artistic-design or artistic-scientific or design-scientific project. Process, approach, procedure, designing, experimenting, dummies or/and prototyping, production, implementation.

«Create / Reflection» (creation and reflection of the self-imposed topic).

Penetration of a topic / research field in the field of design, art, culture, society, formation of own research questions / individual topics.

«Skills» (soft skills)

(Social) interaction and communication, motivation, self-management, time management,

«Transfer» (presentation and/or documentation) presentation, documentation.

Media/literature

Individually, depending on the question of the BA topic

Prerequisites for the award of credit points

Successful documentation and presentation of the representative study results from the 1st to the 6th semester, as well as the documentation and presentation of the bachelor thesis.

Assessment

These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

CONTENT AND QUALIFICATION GOALS

Content

Processing by means of examples of a self-imposed topic: Based on questions to be individually formulated within the fields of knowledge of design as well as proportionally of the theoretical offers of the study program (alternatively in the related subject areas from the overall offer of the University of

the Arts as well as also the City University of Applied Sciences and the University of Bremen); as a rule, research, concept and design results are to be convincingly implemented and presented both textually and creatively. Results of the representatively presented study results from the 1st to the 6th semester (Exhibition of Work) are to be considered.

Qualification goal

Preparation of an independent, original, integrated-design thesis with a written component that combines analytical, design and communication skills and convincingly demonstrates both technical and methodological skills.

The students are also able to develop and represent their own concise design position.

They have obtained an initial future-oriented professional qualification in the field of design and have acquired the ability to respond to the permanently changing professional fields.

They have qualified themselves to work as designers in various fields of design - whether in their own studios, in collectives, in design offices, at fashion labels, at theatre, media or corporate design agencies, publishing houses or design departments of companies and public institutions. This applies to any field in which interlinked and analytical thinking, independent and responsible design and design skills are required.