

# Module Descriptions

## Integrated Design Master

Valid from winter semester 2023/24

Date: 05/12/2023

The following translation of the module handbook is provided as a courtesy and is not to be considered authoritative. The original module handbook is available in German.

# DESIGN PRACTICE MA 1 (MA.GP.1)

## GENERAL DATA

<b>Module level</b>	Master
<b>Semester</b>	1. and 2. Semester
<b>Language</b>	German
<b>ECTS</b>	18
<b>Applicability</b>	FK, DM (Master)
<b>Module requirements</b>	
<b>Module responsibility</b>	Prof. Kai Lehmann Prof Asli Serbest
<b>Lecturer</b>	All full-time lecturers from the design, supplemented by teaching assignments of the respective semester

## WORKLOAD

<b>Total hours</b>	450
<b>Attendance hours</b>	120
<b>Private study hours</b>	330
<b>Private studies details</b>	<ul style="list-style-type: none"><li>&gt; Preparation and follow-up of classroom teaching</li><li>&gt; Self-study, consolidation, specialization, excursions, skills and practice in the workshops (craft training, experimental work, implementation of practical solutions)</li><li>&gt; Documentation, exam preparation and execution of the exam</li></ul>
<b>Duration of the module</b>	1st Semester
<b>Frequency</b>	summer and winter semester

## COURSE AND EXAMINATION ACHIEVEMENTS

<b>Teaching forms</b>	<p>Teaching usually takes place as project work in teams, in individual discussions and in plenaries.</p> <p>Workshops as input for the deepening of specializations in Integrated Design, on creative strategies and on research basics usually take place on a common thematically and socially relevant semester focus.</p> <p>Compared to the BA, the proportion of independent study is much higher. In the workshops, students deepen their craft skills and abilities in consultation with the workshop leaders</p>
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and teachers, experiment on their designs and acquire the skills they need with regard to their master's project and their profile formation.

**Examination form**

Design concept

**Examination**

The examination performance is achieved with the presentation of research, the research practice and the applied or artistic design processes as a design examination as well as through achieved work results and documentation. This demonstrates that design processes, their methods and instruments have been analyzed, further developed, reflected upon, critically questioned and independently interpreted.

**Examination criteria**

The module is assessed based on the following criteria fields and examination criteria: The examination performance will be evaluated for the quality of the content research and conceptual development as well as for the relevance with respect to a set topic. Also of importance is the ability to transfer learned concepts to different contexts and to develop them independently. The design process is assessed for originality and for goals that should be achieved. Similarly, whether tools and technologies have been used in a manner appropriate to the media will be evaluated. Individual skills, including craft, technical and digital skills, design knowledge and soft skills are assessed.

**Media/literature**

The course syllabi will be announced in advance of the respective course or deposited in the art library of the HfK Bremen.

**Prerequisites for the award of credit points**

After regular and active participation, the module is completed with an examination according to §4 of the subject-specific Master's examination regulations.

In addition to the ECTS credit points, grades are awarded according to §8 of the General Part of the Master's Examination Regulations of the HfK Bremen.

**Assessment**

These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

**CONTENT AND QUALIFICATION GOALS**

**Content**

The module is composed of two different forms of courses, the Integrated Project and the Individual Master's Project.

In the Integrated Project, the teaching staff - especially also with colleagues from the General Sciences - can work across disciplines or disciplines and jointly offer content and formats on [meta]topics. Student initiative in teaching and field trips are also planned as participatory formats and are supported by the

teaching staff. Part of the integrated project are several workshops, by teachers of the integrated design and the regular involvement of external specialists. The central aim of the workshop is to convey design strategies and research principles and to sensitize students to the specific approaches and perspectives of different disciplines. The content of the workshops should address societal, political and social developments and issues in a future-oriented manner and promote responsible thinking, action and the imagination of the designers.

In the second semester, students can choose to replace the Integrated Project with the Individual Master's Project, e.g. as an Individual Design Research Project or as a Free Project with regard to their Master's topic. They can also choose a course from the BA module Design Practice, a corresponding module in Digital Media, or offerings in Liberal Arts. Master students can thus deepen their interdisciplinary qualifications or specializations with regard to their master's project. Furthermore, the master students can gain didactic experience in these BA projects via peer teaching or professionalize themselves as team leaders.

With regard to the semester topic and considering the individual Master's project, the students develop their questions and/or their design research approach and work on this independently as a complex design process. Original research, conception, imagination, design, realization, documentation and presentation will be presented individually, in groups and in plenary sessions, reflected upon and also analysed and discussed with fellow students.

For the Individual Master's Project, on the other hand, students choose supervisors from the various teaching areas who will supervise them individually or in small groups in the development and elaboration of their Master's Project during the course of their studies. First, the topic of the master's project is researched, analysed and formulated. Design methods and solutions are interpreted, design processes are discussed and designs are realized. The media, basics, skills, programs or production techniques required for this are deepened by the students, worked on conceptually or experimentally in the workshops of the HfK and reflected on with fellow students and teachers.

Both independent work and teamwork are particularly encouraged in this module. Interim results are regularly discussed with the fellow students. In plenums, students discuss their work processes and receive critical feedback from all participants. The plenum serves for self-reflection, profile building, professionalization, as well as the deepening of presentation and documentation techniques.

## **Qualification goal**

From all the offers, workshops, projects and cooperations, students design their individual course of study. In addition, they choose at least one teacher who accompanies them in their master's project and in their individual specialization. While the first semester focuses on joint, participatory, or interdisciplinary project work and the formulation of the master's project as qualification goals, the second semester focuses on the processing of the master's project. Starting from a comprehensive research to an individual concept, the students are enabled to discuss conceptual backgrounds, to reflect evidence-based and to realize in a structured way.

Students are qualified to independently plan and carry out team and project work by solving complex tasks, working on interdisciplinary topics and dealing with design research issues. Design approaches and design methods can be increasingly innovatively combined, interpreted and reflected upon in a practice-oriented manner. Across disciplines, projects or applications, students are able to acquire situationally required knowledge, skills and key qualifications such as initiative, time management, decision-making skills and communication skills largely independently.

Their trained imagination enables students to critically question constant social and technical change, to analyse social or ecological problems, to bring together future analog and digital ways of working and to responsibly integrate these topics into their master's project and their design activities.

# PROFESSIONAL ORIENTATION (MA.BO.0.)

## GENERAL DATA

<b>Module level</b>	Master
<b>Semester</b>	1., 2., 3. Semester
<b>Language</b>	German
<b>ECTS</b>	6
<b>Applicability</b>	The module is not compatible with other courses, it is a program of professional orientation MA ID.
<b>Module requirements</b>	Required course for all students of Integrated Design, MA.
<b>Module responsibility</b>	Prof. Detlef Rahe
<b>Lecturer</b>	All full-time teachers of the ID program and lecturers

## WORKLOAD

<b>Total hours</b>	150
<b>Attendance hours</b>	45
<b>Private study hours</b>	105
<b>Private studies details</b>	35 h per semester  > Preparation and follow-up of individual and group meetings> Keeping a journal with documentation on the course of studies and the contents discussed in the mentoring meetings contents for professional orientation > Presentation of possible career perspectives and implementations
<b>Duration of the module</b>	1st - 3rd Semester
<b>Frequency</b>	summer and winter semester

## COURSE AND EXAMINATION ACHIEVEMENTS

<b>Teaching forms</b>	The module consists of regular one-on-one meetings of the teachers, meetings in small groups and meetings with all group participants. External experts and alumni are consulted for advice.
<b>Examination form</b>	report
<b>Examination</b>	The examination performance is the successful participation in the module "Professional Orientation" and the corresponding documentation.

<b>Examination criteria</b>	<p>Passing the module is assessed on the basis of the following criteria fields and examination criteria (pass/fail):</p> <p>«Contexts / Concepts»  Research and conception, as well as application and reflection of findings from the research on professional practice</p> <p>«Create»  Keeping a creatively prepared journal (analog or digital)</p> <p>«Tools»  Acquisition and application of knowledge of professional practice as well as instruments and procedures for a promising individual career start as well as social interaction and communication,</p> <p>Scope and quality of own research, reflection, preparation and final presentation</p>
<b>Media/literature</b>	Are offered individually, tailored to the needs of the students.
<b>Prerequisites for the award of credit points</b>	The ECTS credit points are achieved through successful participation.
<b>Assessment</b>	This module is not graded, but is completed with pass/fail.

## CONTENT AND QUALIFICATION GOALS

<b>Content</b>	<p>The module "Professional Orientation" supports the students in the transition from their studies to professional practice. Contents of the mentoring meetings are reflection on own competences and professional intentions, relevant scholarships and competitions, advice on applications and for the portfolio. The students are made aware of various forms of presentation and application and can and can try them out.</p> <p>In the Career Orientation module, individual needs, experiences, skills, current and future challenges, desires and problems of the students in relation to professional practice are brought to the fore.</p> <p>The program facilitates the students' transition to professional life. The documentation kept by the students helps to record the important key points of the meetings. In the module "Vocational Orientation", the further choice of modules in the module, how to deal with the self-study time, problems with CP's and ideas for activities after graduation are collected.</p> <p>d. The lecturers point out counseling and support services and, if necessary, refer students to professional</p>
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contact points.

### **Qualification goal**

The regular occupation with the occupation entrance is to help,

formulate career aspirations in terms of competence, relevance and motivation, prepare applications in a professional manner, and for competitions and scholarships. Together with the students, the teachers generate students' diverse perspectives with regard to possible career prospects. Any fears of applying for jobs are reduced and ways of contacting possible employers or clients are explored. Students are guided through their studies at the HfK. The professional support of them in this module enables them to concentrate on the respective study contents, improve a clear study organization and strengthen the ability to self-organization.



# GENERAL SCIENCES MA (MA.AW.1)

## GENERAL DATA

<b>Module level</b>	Master
<b>Semester</b>	1. and 2. Semester
<b>Language</b>	German
<b>ECTS</b>	6
<b>Applicability</b>	BA 3rd-6th and MA 1st-2nd semester students are free to choose from the full range of courses.
<b>Module requirements</b>	Suitable for BA 3rd-6th and MA 1st-2nd semesters.
<b>Module responsibility</b>	Prof. Dr. Annette Geiger
<b>Lecturer</b>	Professors and lecturers in the field of "General Sciences"

## WORKLOAD

<b>Total hours</b>	150
<b>Attendance hours</b>	60
<b>Private study hours</b>	90
<b>Private studies details</b>	
<b>Duration of the module</b>	1st Semester
<b>Frequency</b>	summer and winter semester

## COURSE AND EXAMINATION ACHIEVEMENTS

<b>Teaching forms</b>	Primarily seminar (with lecture portions), writing workshop, and field trip.
<b>Examination form</b>	presentation, term paper, report
<b>Examination</b>	Attendance, presentation and written elaboration (documentation or essay) or scientific term paper.
<b>Examination criteria</b>	«Create/Reflection» create your own choice of topics, theses and questions «Tools» scientific research, reading and text work «Skills» argumentation, discussion and rhetoric in individual and team work «Transfer»

presentation and/or documentation, oral and written

**Media/literature**

Audio-visual media for lectures/presentations and literature depending on the main topic of the seminar

**Prerequisites for the award of credit points**

Successful participation, presentation and written elaboration (documentation or essay) or scientific term paper; After regular and active participation, the module is completed with an examination according to §4 of the subject-specific Master's examination regulations.

**Assessment**

These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

**CONTENT AND QUALIFICATION GOALS**

**Content**

Each semester, 2 seminars are chosen from the total range of theory courses "General Sciences", evaluated with 3 ECTS. Students can choose from all theory courses offered beyond the course of study, which combining will amount to 6 ECTS. In Integrated Design, courses are also offered that combine a practical and a theory course in terms of content.

The content ranges from aesthetics and art studies to cultural and social studies to specific design topics of the present. The seminars aim at the intellectual penetration and the analytical deepening of the students' self-selected focal points.

**Qualification goal**

Students learn about topics and issues in art, culture and design at a university level, they explore areas of the avant-gardes as well as the popular arts, they learn to critically analyze and reflect on the most diverse phenomena of society. They learn to develop their own theses and arguments and to present them in papers and written work. They learn to take their own positions within current perspectives and discourses and to justify them in a well-founded manner.

## OPEN TOPIC MA (MA.OT.1)

### GENERAL DATA

<b>Module level</b>	Master
<b>Semester</b>	1., 2., 3. Semester
<b>Language</b>	German
<b>ECTS</b>	4
<b>Applicability</b>	Open for DM and FK

All BA modules "Open Topic" can also be taken by MA students, a mixture of BA and MA students is desired. In this free format, students should learn from each other across the study programmes. The MA students can additionally professionalize themselves in these courses via peer teaching or as team leaders or in skill mediation.

**Module requirements** Preparation possibilities via literature lists, organization [e.g. of excursions!] or preparatory workshop courses are communicated to the participants in good time and coordinated with the courses offered. Preparatory literature can also be deposited in the art library of the HfK Bremen.

**Module responsibility** Prof. Ursula Zillig: > Variante 1 (Gestalterisches Kurzprojekt), > Variante 2 (Studentische initiierte Arbeitsgemeinschaft (SI AG)), > Variante 3 (Portfolio); Bettina Pelz: > Variante 4 (Schlüsselkompetenzen/ Existenzgründung)

**Lecturer** All full-time lecturers of the ID courses, also DM and FK, lecturers of the respective semester.

### WORKLOAD

<b>Total hours</b>	100
<b>Attendance hours</b>	45
<b>Private study hours</b>	55

**Private studies details** Depending on the individually agreed focus, the proportions may vary and are listed accordingly in the course description:

- > Preparation and follow-up of classroom teaching
- > Workshop attendance, skill acquisition and practice times
- > Exam preparation and taking the exam

**Duration of the module** 1st - 3rd Semester

**Frequency** summer and winter semester

## COURSE AND EXAMINATION ACHIEVEMENTS

### Teaching forms

- › Variant 1: Exercise, workshop, creative (short) project
- › Variant 2: SI AG working group
- › Variant 3: Exercise, workshop, creative (short) project
- › Variant 4: Exercise, workshop, seminar, lecture series

### Examination form

design concept, presentation, term paper

### Examination

› Variant 1: The examination performance is given in the form of a presentation of the research, the achieved work results and the practical work as a design examination (presentation of the design). This is intended to demonstrate that the tools of the design process have been deepened and can be further developed individually. The grade is made up of equal parts of the design, the practical work and the presentation.

› Variant 2: As Variant 1: Design examination or alternatively, in the case of a seminar, a presentation/report.

› Variant 3: As Variant 1 with the objective "Portfolio

› Variant 4: The examination performance includes the elaboration of an individual basic income, a presentation and an elaboration ("Handlungsweisung") on one of the main topics. The grade is composed of equal parts of conception, design and presentation.

### Examination criteria

For variants 1, 2 and 3: "Contexts / Concepts". Research, contexts, conception/planning, application and reflection of findings or research from theory into design project Process, approach, procedure, designing, experimenting, dummies, prototyping, production, implementation, "Tools" (design fundamentals/technical skills). Acquisition and application of technology/technical skills, design fundamentals. "Skills" (soft skills) Social interaction and communication, teamwork skills, participation, motivation, self-management, time management, "Transfer" (presentation and/or documentation) presentation, documentation. For variants 1 and 2 for scientific-theoretical content: "Create / Reflection" Penetration of a topic / research field in the field of design, art, culture, society, formation of own research questions / individual topics "Tools" Learning research methods: reading / bibliography / interdisciplinary and multimedia research / excursion / exhibition visits, etc. "Skills" Joint group work and/or self-study time/individual work Active participation, oral contributions in seminar discussions Time management in researching, presenting and writing texts "Transfer" Presentations during course hours individually or as a team, documentation/essay and/or term paper

› Variant 4  
 «Contexts/Concepts»  
 Basic understanding of creative economies and options for professional positioning in Bremen and in Germany  
 «Design»  
 Development of a subsistence concept / business plan within local or national contexts  
 «Design basics / technical skills»  
 Basics of Excel, text design, graphic design, documentation catalogue of works / projects  
 «Skills / key competencies»  
 Transdisciplinary approaches, peer review, cooperation, documentation, presentation, communication, dissemination  
 «Presentation / Documentation»  
 Presentation of a subsistence concept, written and spoken  
 - Assessment parameters: Completeness of subsistence planning, coherence of study focus, portfolio development and economic viability, coherence of conceptual approach, graphical presentation, and choice of media, independence / originality of the subsistence concept, feasibility

**Media/literature**

Will be announced in time for the respective course according to the teaching areas/topic fields.

**Prerequisites for the award of credit points**

**Assessment**

These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

**CONTENT AND QUALIFICATION GOALS**

**Content**

› Variant 1: Short design project  
 While the design project always includes the entire process (research, conception, design, realization, presentation), in this variant - the design short project - partial aspects are required and promoted. Depending on the responsible teachers and possible semester topics, the courses have different emphases and characteristics. The contents can be oriented towards individual teaching areas or be integrated, interdisciplinary or even transdisciplinary. Excursions and/or workshops with external partners from the field and short summer schools with other institutions in Germany and abroad are also conceivable for the two-week block format.

› Variant 2: Student-initiated working group  
 An SI AG is a student-initiated team project that is independently organized and dedicated to design and content-related issues. The topics revolve around questions relevant to the university or society in general and are aimed at generating, expanding and communicating design-related

knowledge, content and work results. The idea of an AG also includes the connection to an entrepreneurial practice and must not only be an individual and technical competence extension. Non-profit concepts are expressly desired. Examples are: the development of relevant lecture and/or film series including their communication and implementation, the research of materials, materials or manufacturing processes and their communication, exhibition or presentation, the development of university-relevant publications, the development, communication and organization of exhibitions, performances and/or (fashion) shows, social initiatives such as neighbourhood or solidarity projects.

› Variant 3: Portfolio

What makes me and what makes my work? The content of this module variant is the perspective development and design of an independent analog and digital portfolio in contemporary formats for application and professional qualification. Relevant platforms and corresponding contemporary formats are researched and analysed. Individual contents, their reflection and linkages as well as the aesthetic quality will be made the subject of joint debate. In addition to communicative competencies, intercultural competencies are also addressed and deepened.

› Variant 4: Key competencies and professionalization

Professionalization aims at the ability to think and act reflexively, to take the initiative and to be sovereign in a professional as well as economic perspective. It also includes the ability to integrate the issues of the day into the frame of reference of one's own activity. By expanding knowledge about and understanding of economic framework conditions as well as key competencies, the synchronization of professional and economic action is made possible. In order to enable business start-ups, the fundamentals of economic action are taught. This includes the basics of process and project management as well as business planning. Part of this are costing and calculation, basic concepts of tax law, business and legal forms as well as property rights and rights of use. The focus of the key competencies is on personal and social skills as well as strategies for moderating complex situations and methods for communicating innovations.

**Qualification goal**

› Variant 1:

Depending on the orientation/content of the course offerings, the qualification goals can have a different focus. The courses can, for example, focus on the development of subject-related technical skills and their targeted application, also with cooperation partners from practice, expand competence in the selection, transfer or combination of methods, or enable students to deepen competence in dealing with interdisciplinary tasks, interdisciplinary teams of teachers and students, intercultural experience and corresponding

competence gain.

› Variant 2:

In addition to the qualifications from variant 1, the independent conception and organizational form of the SI AG particularly promotes students' own initiative, independence and communication skills. Through the sustainable, solidary or social orientation of the format, responsible thinking, acting and teamwork are further developed.

› Variant 3:

Students are exposed to the structure and perspective development of the Individual Portfolio. In the joint discussion of the content and aesthetic quality of the portfolios, students learn to engage in a professional dialogue, to classify and express their individual competencies and projects. Their own creative point of view is formulated and presented in relevant formats using contemporary media. Any technical skills that may be lacking for this purpose are deepened or newly acquired.

› Variant 4:

Students expand and reflect on their professional action skills for pathways into employment, self-employment, and/or an unfamiliar practice. They understand the fundamentals of business planning and can develop independent concepts accordingly.

Students develop an awareness of how professional and key competencies can be combined in the development of an independent profile and a sustainable economic existence.

Students learn the basics of economic activity such as the identification of basic needs, the development of professional and economic potentials as well as how to plan their use. Students acquire the ability to orient themselves in complex, diversely differentiated and changing contexts, both professionally and economically.

In accordance with the dynamics of the design disciplines and changing economic contexts, students develop the ability to recognize deficits in professional and key competencies and to develop independent strategies to overcome them.

## DESIGN PRACTICE MA 2 (MA.GP.2)

### GENERAL DATA

<b>Module level</b>	Master
<b>Semester</b>	1. and 2. Semester
<b>Language</b>	German
<b>ECTS</b>	18
<b>Applicability</b>	FK, DM (Master)
<b>Module requirements</b>	
<b>Module responsibility</b>	Prof. Kai Lehmann Prof Asli Serbest
<b>Lecturer</b>	All full-time lecturers from the design, supplemented by teaching assignments of the respective semester

### WORKLOAD

<b>Total hours</b>	450
<b>Attendance hours</b>	120
<b>Private study hours</b>	330
<b>Private studies details</b>	<ul style="list-style-type: none"><li>&gt; Preparation and follow-up of classroom teaching</li><li>&gt; Self-study, consolidation, specialization, excursions, skills and practice in the workshops (craft training, experimental work, implementation of practical solutions)</li><li>&gt; Documentation, exam preparation and execution of the exam</li></ul>
<b>Duration of the module</b>	1st Semester
<b>Frequency</b>	summer and winter semester

### COURSE AND EXAMINATION ACHIEVEMENTS

<b>Teaching forms</b>	<p>Teaching usually takes place as project work in teams, in individual discussions and in plenaries.</p> <p>Workshops as input for the deepening of specializations in Integrated Design, on creative strategies and on research basics usually take place on a common thematically and socially relevant semester focus.</p> <p>Compared to the BA, the proportion of independent study is much higher. In the workshops, students deepen their craft skills and abilities in consultation with the workshop leaders</p>
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and teachers, experiment on their designs and acquire the skills they need with regard to their master's project and their profile formation.

**Examination form**

Design concept

**Examination**

The examination performance is achieved with the presentation of research, the research practice and the applied or artistic design processes as a design examination as well as through achieved work results and documentation. This demonstrates that design processes, their methods and instruments have been analyzed, further developed, reflected upon, critically questioned and independently interpreted.

**Examination criteria**

The module is assessed based on the following criteria fields and examination criteria: The examination performance will be evaluated for the quality of the content research and conceptual development as well as for the relevance with respect to a set topic. Also of importance is the ability to transfer learned concepts to different contexts and to develop them independently. The design process is assessed for originality and for goals that should be achieved. Similarly, whether tools and technologies have been used in a manner appropriate to the media will be evaluated. Individual skills, including craft, technical and digital skills, design knowledge and soft skills are assessed.

**Media/literature**

The course syllabi will be announced in advance of the respective course or deposited in the art library of the HfK Bremen.

**Prerequisites for the award of credit points**

After regular and active participation, the module is completed with an examination according to §4 of the subject-specific Master's examination regulations.

In addition to the ECTS credit points, grades are awarded according to §8 of the General Part of the Master's Examination Regulations of the HfK Bremen.

**Assessment**

These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

**CONTENT AND QUALIFICATION GOALS**

**Content**

The module is composed of two different forms of courses, the Integrated Project and the Individual Master's Project.

In the Integrated Project, the teaching staff - especially also with colleagues from the General Sciences - can network across disciplines or disciplines and jointly offer content and formats on (meta)topics. Student initiative in teaching and field trips are also planned as participatory formats and are

supported by the teaching staff. Part of the integrated project are several workshops, by teachers of the integrated design and the regular involvement of external specialists. The central aim of the workshops is to convey design strategies and research principles and to sensitize students to the specific approaches and perspectives of different disciplines. The content of the workshops should address societal, political and social developments and issues in a future-oriented manner and promote responsible thinking, action and the imagination of the designers.

In the second semester, students can choose to replace the Integrated Project with the Individual Master's Project, e.g. as an Individual Design Research Project or as a Free Project with regard to their Master's topic. They can also choose a course from the BA module Design Practice, a corresponding module in Digital Media, or offerings in Liberal Arts. Master students can thus deepen their interdisciplinary qualifications or specializations with regard to their master's project. Furthermore, the master students can gain didactic experience in these BA projects via peer teaching or professionalize themselves as team leaders.

With regard to the semester topic and taking into account the individual Master's project, the students develop their questions and/or their design research approach and work on this independently as a complex design process. Original research, conception, imagination, design, realization, documentation and presentation will be presented individually, in groups and in plenary sessions, reflected upon and also analyzed and discussed with fellow students.

For the Individual Master's Project, on the other hand, students choose supervisors from the various teaching areas who will accompany them individually or in small groups in the development and elaboration of their Master's Project during the course of their studies. First, the topic of the master's project is researched, analyzed and formulated. Design methods and solutions are interpreted, design processes are discussed and designs are realized. The media, basics, skills, programs or production techniques required for this are deepened by the students, worked on conceptually or experimentally in the workshops of the HfK and reflected on with fellow students and teachers.

Both independent work and teamwork are particularly encouraged in this module. Interim results are regularly discussed with the fellow students. In plenums, students discuss their work processes and receive critical feedback from all participants. The plenum serves for self-reflection, profile building, professionalization, as well as the deepening of presentation and documentation techniques.

## **Qualification goal**

From the pool of offers, workshops, projects and cooperations, students design their individual course of study. In addition, they choose at least one teacher who accompanies them in their master's project and in their individual specialization. While the first semester focuses on joint, participatory, or interdisciplinary project work and the formulation of the master's project as qualification goals, the second semester focuses on the processing of the master's project. Starting from a comprehensive research to an individual concept, the students are enabled to discuss conceptual backgrounds, to reflect evidence-based and to realize in a structured way.

Students are qualified to independently plan and carry out team and project work by solving complex tasks, working on interdisciplinary topics and dealing with design research issues. Design approaches and design methods can be increasingly innovatively combined, interpreted and reflected upon in a practice-oriented manner. Across disciplines, projects or applications, students are able to acquire situationally required knowledge, skills and key qualifications such as initiative, time management, decision-making skills and communication skills largely independently.

Their trained imagination enables students to critically question constant social and technical change, to analyze social or ecological problems, to bring together future analog and digital ways of working and to responsibly integrate these topics into their master's project and their design activities.

## GENERAL SCIENCES MA 2 (MA.AW.2)

### GENERAL DATA

<b>Module level</b>	Master
<b>Semester</b>	1. and 2. Semester
<b>Language</b>	German
<b>ECTS</b>	6
<b>Applicability</b>	BA 3rd-6th and MA 1st-2nd semester students are free to choose from the full range of courses.
<b>Module requirements</b>	Suitable for BA 3rd-6th and MA 1st-2nd semesters.
<b>Module responsibility</b>	Prof. Dr. Annette Geiger
<b>Lecturer</b>	Professors and lecturers in the field of "General Sciences"

### WORKLOAD

<b>Total hours</b>	150
<b>Attendance hours</b>	60
<b>Private study hours</b>	90
<b>Private studies details</b>	
<b>Duration of the module</b>	1st Semester
<b>Frequency</b>	summer and winter semester

### COURSE AND EXAMINATION ACHIEVEMENTS

<b>Teaching forms</b>	Primarily seminar (with lecture portions), writing workshop, and field trip.
<b>Examination form</b>	presentation, term paper, report
<b>Examination</b>	Attendance, presentation and written elaboration (documentation or essay) or scientific term paper.
<b>Examination criteria</b>	«Create/Reflection» create your own choice of topics, theses and questions «Tools» scientific research, reading and text work «Skills» argumentation, discussion and rhetoric in individual and team work «Transfer»

presentation and/or documentation, oral and written

**Media/literature**

Audio-visual media for lectures/presentations and literature depending on the main topic of the seminar

**Prerequisites for the award of credit points**

Successful participation, presentation and written elaboration (documentation or essay) or scientific term paper; After regular and active participation, the module is completed with an examination according to §4 of the subject-specific Master's examination regulations.

**Assessment**

These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

**CONTENT AND QUALIFICATION GOALS**

**Content**

Each semester, 2 seminars are chosen from the total range of theory courses "General Sciences", evaluated with 3 ECTS. Students can choose from all theory courses offered beyond the course of study, which combining will amount to 6 ECTS. In Integrated Design, courses are also offered that combine a practical and a theory course in terms of content.

The content ranges from aesthetics and art studies to cultural and social studies to specific design topics of the present. The seminars aim at the intellectual penetration and the analytical deepening of the students' self-selected focal points.

**Qualification goal**

Students learn about topics and issues in art, culture and design at a university level, they explore areas of the avant-gardes as well as the popular arts, they learn to critically analyze and reflect on the most diverse phenomena of society. They learn to develop their own theses and arguments and to present them in papers and written work. They learn to take their own positions within current perspectives and discourses and to justify them in a well-founded manner.

## OPEN TOPIC MA 2 (MA.OT.2)

### GENERAL DATA

<b>Module level</b>	Master
<b>Semester</b>	1., 2., 3. Semester
<b>Language</b>	German
<b>ECTS</b>	4
<b>Applicability</b>	Open for DM and FK

All BA modules "Open Topic" can also be taken by MA students, a mixture of BA and MA students is desired. In this free format, students should learn from each other in a studienga ngsü bergreifend manner. The MA students can additionally professionalize themselves in these courses via peer teaching or as team leaders or in skill mediation.

<b>Module requirements</b>	Preparation possibilities via literature lists, organization (e.g. of excursions!) or preparatory workshop courses are communicated to the participants in good time and coordinated with the courses offered. Preparatory literature can also be deposited in the art library of the HfK Bremen.
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<b>Module responsibility</b>	Prof. Ursula Zillig: > Variante 1 (Gestalterisches Kurzprojekt), > Variante 2 (Studentische initiierte Arbeitsgemeinschaft (SI AG)), > Variante 3 (Portfolio); Bettina Pelz: > Variante 4 (Schlüsselkompetenzen/ Existenzgründung)
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<b>Lecturer</b>	Alle hauptamtlich lehrenden der Studiengänge des ID, auch DM und FK, Lehrbeauftragte des jeweiligen Semesters
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### WORKLOAD

<b>Total hours</b>	100
<b>Attendance hours</b>	45
<b>Private study hours</b>	55

<b>Private studies details</b>	Depending on the individually agreed focus, the proportions may vary and are listed accordingly in the course description:
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- > Preparation and follow-up of classroom teaching
- > Workshop attendance, skill acquisition and practice times
- > Exam preparation and taking the exam

<b>Duration of the module</b>	1st - 3rd Semester
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<b>Frequency</b>	summer and winter semester
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## COURSE AND EXAMINATION ACHIEVEMENTS

### Teaching forms

- › Variant 1: Exercise, workshop, creative (short) project
- › Variant 2: SI AG working group
- › Variant 3: Exercise, workshop, creative (short) project
- › Variant 4: Exercise, workshop, seminar, lecture series

### Examination form

design concept, presentation, term paper

### Examination

- › Variant 1: The examination performance is given in the form of a presentation of the research, the achieved work results and the practical work as a design examination (presentation of the design). This is intended to demonstrate that the instruments of the design process have been deepened and can be further developed individually. The grade is made up of equal parts of the design, the practical work and the presentation.
- › Variant 2: As Variant 1, design examination or alternatively, in the case of a seminar, a presentation/report.
- › Variant 3: As Variant 1 with the objective "Portfolio"
- › Variant 4: The examination performance includes the elaboration of an individual basic income, a presentation and an elaboration ("Handlungsweisung") on one of the main topics. The grade is composed of equal parts of conception, design and presentation.

### Examination criteria

For variants 1, 2 and 3: "Contexts / Concepts". Research, contexts, conception/planning, application and reflection of findings or research from theory into design project Process, approach, procedure, designing, experimenting, dummies, prototyping, production, implementation, "Tools" (design fundamentals/technical skills). Acquisition and application of technology/technical skills, design fundamentals. "Skills" (soft skills) Social interaction and communication, teamwork skills, participation, motivation, self-management, time management, "Transfer" (presentation and/or documentation) presentation, documentation. For variants 1 and 2 for scientific-theoretical content: "Create / Reflection" Penetration of a topic / research field in the field of design, art, culture, society, formation of own research questions / individual topics "Tools" Learning research methods: reading / bibliography / interdisciplinary and multimedia research / excursion / exhibition visits, etc. "Skills" Joint group work and/or self-study time/individual work Active participation, oral contributions in seminar discussions Time management in researching, presenting and writing texts "Transfer" Presentations during course hours individually or as a team, documentation/essay and/or term paper

› Variant 4

«Contexts/Concepts»

Basic understanding of creative economies and options for professional positioning in Bremen and in Germany

«Design»

Development of a subsistence concept / business plan within local or national contexts

«Design basics / technical skills»

Basics of Excel, text design, graphic design, documentation catalogue of works / projects

«Skills / key competencies»

Transdisciplinary approaches, peer review, cooperation, documentation, presentation, communication, dissemination

«Presentation / Documentation»

Presentation of a subsistence concept, written and spoken

- Assessment parameters: Completeness of subsistence planning, coherence of study focus, portfolio development and economic viability, coherence of conceptual approach, graphical presentation, and choice of media, independence / originality of the subsistence concept, feasibility

### **Media/literature**

Will be announced in time for the respective course according to the teaching areas/topic fields.

### **Prerequisites for the award of credit points**

### **Assessment**

These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

## **CONTENT AND QUALIFICATION GOALS**

### **Content**

› Variant 1: Short design project

While the design project always includes the entire process (research, conception, design, realization, presentation), in this variant - the design short project - partial aspects are required and promoted. Depending on the responsible teachers and possible semester topics, the courses have different emphases and characteristics. The contents can be oriented towards individual teaching areas or be integrated, interdisciplinary or even transdisciplinary. Excursions and/or workshops with external partners from the field and short summer schools with other institutions in Germany and abroad are also conceivable for the two-week block format.

› Variant 2: Student-initiated working group

An SI AG is a student-initiated team project that is independently organized and dedicated to design and content-related issues. The topics revolve around questions relevant to the university or society in general and are aimed at



generating, expanding and communicating design-related knowledge, content and work results. The idea of an AG also includes the connection to an entrepreneurial practice and must not only be an individual and technical competence extension. Non-profit concepts are expressly desired. Examples are: the development of relevant lecture and/or film series including their communication and implementation, the research of materials, materials or manufacturing processes and their communication, exhibition or presentation, the development of university-relevant publications, the development, communication and organization of exhibitions, performances and/or (fashion) shows, social initiatives such as neighborhood or solidarity projects.

› Variant 3: Portfolio

What makes me and what makes my work? The content of this module variant is the perspective development and design of an independent analog and digital portfolio in contemporary formats for application and professional qualification. Relevant platforms and corresponding contemporary formats are researched and analyzed. Individual contents, their reflection and linkages as well as the aesthetic quality will be made the subject of joint debate. In addition to communicative competencies, intercultural competencies are also addressed and deepened.

› Variant 4: Key competencies and professionalization

Professionalization aims at the ability to think and act reflexively, to take the initiative and to be sovereign in a professional as well as economic perspective. It also includes the ability to integrate the issues of the day into the frame of reference of one's own activity. By expanding knowledge about and understanding of economic framework conditions as well as key competencies, the synchronization of professional and economic action is made possible. In order to enable business start-ups, the fundamentals of economic action are taught. This includes the basics of process and project management as well as business planning. Part of this are costing and calculation, basic concepts of tax law, business and legal forms as well as property rights and rights of use. The focus of the key competencies is on personal and social skills as well as strategies for moderating complex situations and methods for communicating innovations.

**Qualification goal**

› Variant 1:

Depending on the orientation/content of the course offering, the qualification objectives can have a different focus. The courses can, for example, focus on the development of subject-related technical skills and their targeted application, also with cooperation partners from practice, expand competence in the selection, transfer or combination of methods, or enable students to deepen competence in dealing with interdisciplinary tasks, interdisciplinary teams of teachers and

students, intercultural experience and corresponding competence gain.

› Variant 2:

In addition to the qualifications from variant 1, the independent conception and organizational form of the SI AG particularly promotes students' own initiative, independence and communication skills. Through the sustainable, solidary or social orientation of the format, responsible thinking, acting and teamwork are further developed.

› Variant 3:

Students are exposed to the structure and perspective development of the Individual Portfolio. In the joint discussion of the content and aesthetic quality of the portfolios, students learn to engage in a professional dialogue, to classify and express their individual competencies and projects. Their own creative point of view is formulated and presented in relevant formats using contemporary media. Any technical skills that may be lacking for this purpose are deepened or newly acquired.

› Variant 4:

Students expand and reflect on their professional action skills for pathways into employment, self-employment, and/or an unfamiliar practice. They understand the fundamentals of business planning and can develop independent concepts accordingly.

Students develop an awareness of how professional and key competencies can be combined in the development of an independent profile and a sustainable economic existence.

Students learn the basics of economic activity such as the identification of basic needs, the development of professional and economic potentials as well as how to plan their use. Students acquire the ability to orient themselves in complex, diversely differentiated and changing contexts, both professionally and economically.

In accordance with the dynamics of the design disciplines and changing economic contexts, students develop the ability to recognize deficits in professional and key competencies and to develop independent strategies to overcome them.

## SPECIALIZATION MA (MA.SP.0)

### GENERAL DATA

<b>Module level</b>	Master
<b>Semester</b>	Semester
<b>Language</b>	German
<b>ECTS</b>	5
<b>Applicability</b>	MA ID
<b>Module requirements</b>	
<b>Module responsibility</b>	Prof. Beat Brogle
<b>Lecturer</b>	All full-time teaching staff from the areas of design and theory

### WORKLOAD

<b>Total hours</b>	125
<b>Attendance hours</b>	34
<b>Private study hours</b>	91
<b>Private studies details</b>	<ul style="list-style-type: none"><li>&gt; Preparation and follow-up time for classroom teaching</li><li>&gt; Theoretical or practical in-depth study of the master's thesis</li><li>&gt; Preparation of the presentation of the work show and the master's thesis.</li></ul>
<b>Duration of the module</b>	1st Semester
<b>Frequency</b>	summer and winter semester

### COURSE AND EXAMINATION ACHIEVEMENTS

<b>Teaching forms</b>	Teaching usually takes the form of seminars or project work with intensive supervision in team and individual meetings. Exercises or skill updates take place in coordination with the workshops, if necessary.
<b>Examination form</b>	report
<b>Examination</b>	<p>Theoretical or practical consolidation of the Master's thesis and regular participation, consolidation and reflection in the joint meetings;</p> <p>Participation in exemplary exercises and testing of individual forms of presentation as preparation for the final Master's examination and the show of work;</p>

<b>Examination criteria</b>	Passing the module is evaluated based on the following criteria fields and examination criteria: research and conception, as well as application and reflection of findings from the research in the design project. Variety and ingenuity of experimentation. Acquisition by examples and application of design fundamentals or technical skills, acquisition and skill and ingenuity in implementing/realizing the final design, social interaction and communication, teamwork skills, scope and quality of ideation and implementation of the final presentation.
<b>Media/literature</b>	Individually, depending on the goals you set for yourself.
<b>Prerequisites for the award of credit points</b>	ECTS credit points are achieved through successful participation.
<b>Assessment</b>	This module is not graded, but is completed with pass/fail.

## CONTENT AND QUALIFICATION GOALS

<b>Content</b>	<p>Exemplary work on issues and research approaches within the knowledge areas of design, theory or subject areas of the master's graduates. It usually consists of weekly group supervision/work to develop the individual master's thesis. In addition, the students can deepen their knowledge, skills and abilities in related fields (such as art, music, architecture, media, sciences) from the overall offer of the Hochschule für Künste as well as the Hochschule Bremen and the University of Bremen.</p> <p>The preparation of the showcase of works will take place in one-on-one meetings or small groups with one of the Master's thesis examiners. The focus is on the selection and development of a presentation consisting of the compilation of achieved conceptual, practical-creative and also scientific work results from the semesters 1 to 3.</p>
<b>Qualification goal</b>	Individual deepening of competences and methods of scientific work or practical research; specialization and individualization of the creative-artistic and creative-scientific position with regard to the professional qualification.

# THESIS MA (MA.MA.0)

## GENERAL DATA

<b>Module level</b>	Master
<b>Semester</b>	3. Semester
<b>Language</b>	German
<b>ECTS</b>	23

## Applicability

### Module requirements

A successful participation in the compulsory modules from design and theory up to and including the 2nd semester and the parallel module "Specialization" in the course of the 3rd semester.

The ability to research a self-imposed topic, to develop design ideas and, as a rule, to implement and present these convincingly both conceptually textually and design-wise.

In individual cases, it must be clarified which achievements can be made up for without, however, significantly impairing the performance during the processing of the BA Thesis.

With regard to the intended practical and theoretical subject area of the MA thesis, it must be determined whether the required knowledge, skills and competencies are available to a sufficient extent - or whether they can be learned in the short term within an appropriate scope of work.

### Module responsibility

Prof. Beat Brogle

### Lecturer

Both all full-time teaching staff from the areas of design as well as theory

## WORKLOAD

<b>Total hours</b>	575
<b>Attendance hours</b>	15
<b>Private study hours</b>	560

### Private studies details

<b>Duration of the module</b>	1st Semester
<b>Frequency</b>	summer and winter semester

## COURSE AND EXAMINATION ACHIEVEMENTS

<b>Teaching forms</b>	Self-study supervised by the examiners, independent work on the design and written thesis; weekly/regular meetings with the examiners or teachers, possibly also together with the workshop leaders.
<b>Examination form</b>	Preparation and presentation of the master's thesis; exhibition of work
<b>Examination</b>	<p>The master's thesis is an artistic-design or artistic-scientific or design-scientific examination in which the student is to demonstrate the ability to work on a complete design process in an independent, practical and theoretically reflected manner. This means the practical and theoretical elaboration of the thematically self-selected final thesis. There is a high proportion of self-study.</p> <p>Submission of a written documentation in digital and/or printed form; as well as the individually designed presentation of the MA Thesis.</p> <p>The presentation of the work of the 1st and 2nd semester (Werkschau) is to be included in an appropriate form.</p> <p>This will be discussed and agreed upon with the examiners in advance in terms of type and scope.</p>
<b>Examination criteria</b>	Students immerse themselves in a self-chosen, research-oriented design project or integrate themselves in collaborative projects. They produce an independent, original, comprehensively integrated design thesis with a written component, which reflects the project theoretically and deepens the design-scientific or artistic-scientific position. Analytical, design and communication skills are linked and convincingly demonstrated both professionally and methodologically. Students have a strong sensitivity/understanding of design research and practice as integrated thinking and action in interdisciplinary contexts.
<b>Media/literature</b>	Individually, depending on the research question of the MA Thesis.
<b>Prerequisites for the award of credit points</b>	Successful documentation and presentation of the representative Study results from the 1st and 2nd semesters as well as the, the master thesis.
<b>Assessment</b>	These modules are graded according to § 8 of the General Part of the Bachelor's and Master's Examination Regulations of the HfK Bremen.

## CONTENT AND QUALIFICATION GOALS

**Content**

Exemplary processing of a self-imposed topic: Based on questions to be individually formulated within the fields of knowledge of design as well as proportionally the theoretical offers of the study program (alternatively in the adjacent subject areas from the overall offer of the University of the Arts as well as also the Hochschule Bremen and the University of Bremen). As a rule, research, concept and design results are to be convincingly implemented and presented, both in terms of text and design. Design research and design practice integrate thinking and acting in interdisciplinary contexts.

Results of the representatively presented study results of the 1st and 2nd semester, the Werkschau, are to be taken into account.

**Qualification goal**

Students immerse themselves in a self-chosen, research-oriented design project or integrate themselves in collaborative projects. They produce an independent, original, comprehensively integrated design thesis with a written component, which reflects on the project theoretically and deepens the design-scientific or artistic-scientific position. Analytical, design and communication skills are linked and convincingly demonstrated both professionally and methodologically. Students have a strong sensitivity/understanding of design research and practice as integrated thinking and action in interdisciplinary contexts. After completing their studies, graduates are capable of constantly opening up new fields of activity in the constantly changing professional fields. They work in an explorative and future-oriented manner and strive for new insights, methods and aesthetics, as well as the ability to acquire knowledge in subject-related areas (e.g. art, media or social sciences) or in relation to new technologies. The development of overall design strategies, visualization and the design of complex issues provides a point of contact with professional practice and real clients and addressees. They qualify for jobs as designers in their specific field of design and/or use their expertise to take on a responsible and leading position in specialized or cross-disciplinary projects - whether in their own studio, in collectives, in design offices, at fashion labels, in theaters, in film productions, in exhibition houses, media or corporate design agencies, publishing houses or design departments of companies and public institutions. The degree gives them the opportunity for a leading position in design practice or research and for further academic and artistic qualifications, including access to doctoral studies in accordance with the respective doctoral regulations.