

## ***Farm to Form to Fair—Textile Practices at the Intersections of Product, Interior and Fashion Design***

This research-based design project within the University of the Arts' Integrated Design programme traces the journey from harvesting the material, through the creative and craftbased process, to its presentation at Milan Design Week. At the center of this holistic exploration lies a conscious approach to material, time and provenance.

Over the course of a year, more than 50 students actively harvested, prepared and processed natural materials such as sedges, rushes, willows, silver grass, water lilies or bark. These linear materials are particularly well-suited to textile techniques.

In workshops with experienced basket weaving designers/craftspeople, the students learned the basics of textile techniques such as weaving, plaiting, wrapping, coiling, sewing and twisting in three-dimensional space. Direct contact and hands-on engagement with the raw materials shape the entire design process. Growth, structure, texture and other material properties become factors that determine the design.

The works range from body-related accessories to furniture and interior objects. *Farm to Form to Fair* makes design processes visible and conceives a space where cultural origin, design and craftsmanship come together as a narrative.

### Students in Integrated Design

Bianca Belck, Aditi Chauhan, Felix Depping, Emilia Drückler, Sophia Gommeringer, Delaina Hasca, Annika Holmichel, Sascha Iwana Heller, Enna John, Eunhye Kim, Hyobin Kim, Mika Kross, Emily Kullik, Lena Ludwig, Leonie Noss, Marlene Ostertag, Ite Plaar, Marana Potzkai, Marco Roßnagel, Elektra Schnee, Clara Schuster, Tamar Shalom Shachar, Alia Tasler, Elena Weritz

### Expert Workshops

Hanswerner Kirschmann, Evey Kwong, Prof. Kai Lehmann, Gundel Liebmann, Juliane Petri, Claudia Reuter, Maria Thamm, Dr. Charlett Wenig

### Project Concepts Supervision

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## **University of the Arts Bremen**

Around 1.000 students from 70 countries, 65 professors, 89 staff members in administration and over 150 teaching associates make the University of the Arts Bremen (HfK) a vibrant place.

The HfK is a university of seeming opposites. While deeply rooted in the region, the institution is extremely international in its basic orientation. The HfK is spread out over a number of locations throughout the city with significant differences among them, ranging from classicist to floating to contemporary. The HfK is an art university and a university of music at the same time. These parameters form the foundations of the university and create a framework that allows to strengthen artistic development among its students on a collective, as well as on the individual level.

The range of studies offered include Fine Arts, Integrated Design, Digital Media, as well as Musical Education for Artists and Teachers. Since 2020, the HfK also offers a post-graduate program of study, an art- and science-based PhD programme with a special focus on Integrated Design and Digital Media.

Open courses, shared conduct of exams, as well as workshops, studios and projects on specific themes all are focussed on fostering dialogue and collaborations. With some 400 events annually the HfK is a pillar of cultural and communal life in the City of Bremen.

The relationships among members of the university community, their multi-facetted collaborations, the close-knit support provided to students by faculty and staff, as well as the plethora of regional and international cooperations help students grow into strong and distinct personalities. This special climate produces works with high impacts on society at large.

## **Study programme Integrated Design (ID) BA/MA**

The study programme is unique in Germany in its consistent and comprehensive focus. The bachelor's programme does not differentiate between the traditional disciplines of design, but rather focuses on overarching, conceptual creativity. In this way, ID is reacting to the changes in the design profession: In addition to the traditional "industrial design", the post-industrial society has created a variety of new fields of activity that require different profiles.

Especially as an academic institution dedicated to the arts and music, the HfK Bremen can meet these requirements through an expanded concept of design: design not only aims at the practicality of form and purpose, it also shapes the social and cultural, ecological and economic relevance of creations in society. The design programme degree therefore teaches how to deal with complex issues as an attitude and responsibility of creators.

The degree programme Master's in Integrated Design perceives design research and practice as integrated thinking and action in interdisciplinary contexts. The Master's programme in Integrated Design aims at creative and interdisciplinary work that can be openly expressed also in regard to methods in all media of design. Lecturers at the Faculty of Integrated Design offer comprehensive insights into the general field of design through their different focuses. Close collaboration between students and teachers is of central importance in the course.

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Design Hyobin Kim



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Design Hyobin Kim





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